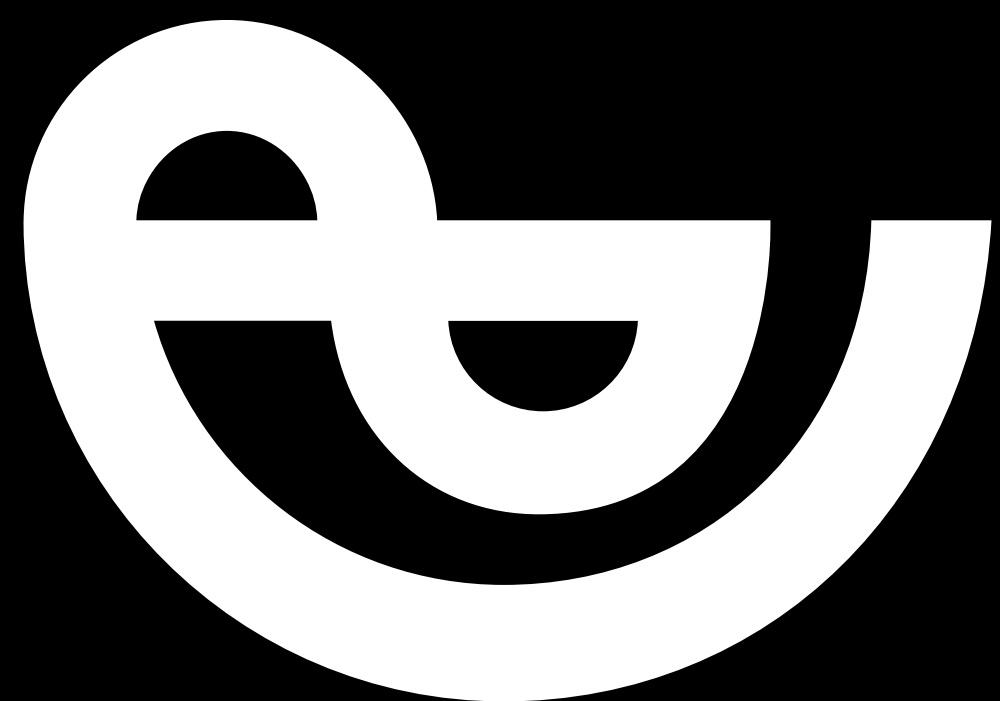


**KOTA IGUCHI
WORKS
-2023**



UP DATE

2023/10/05

CEKAI CEO
Motion Designer / Creative Director

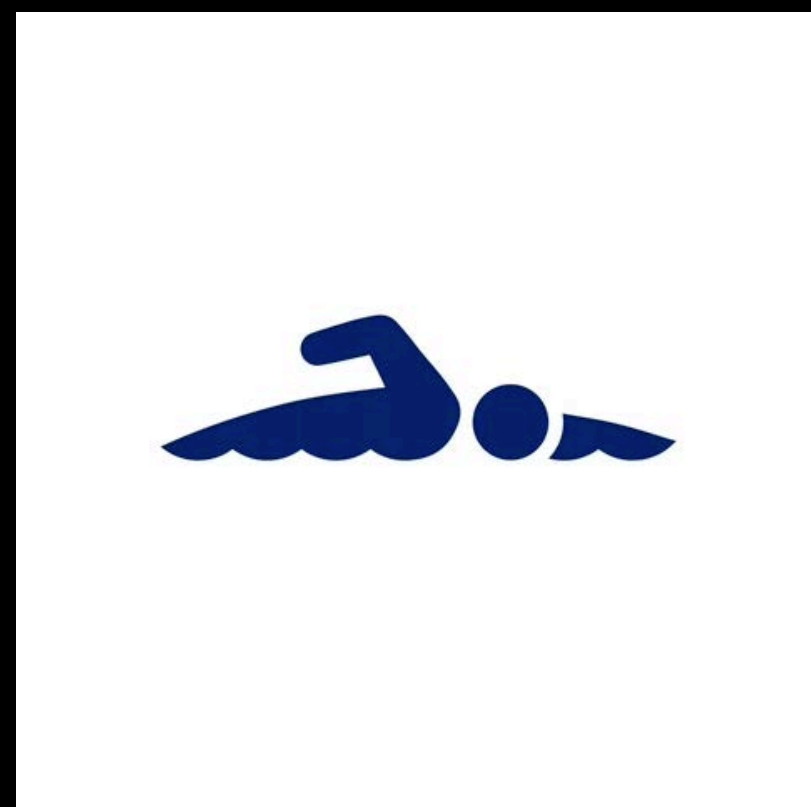
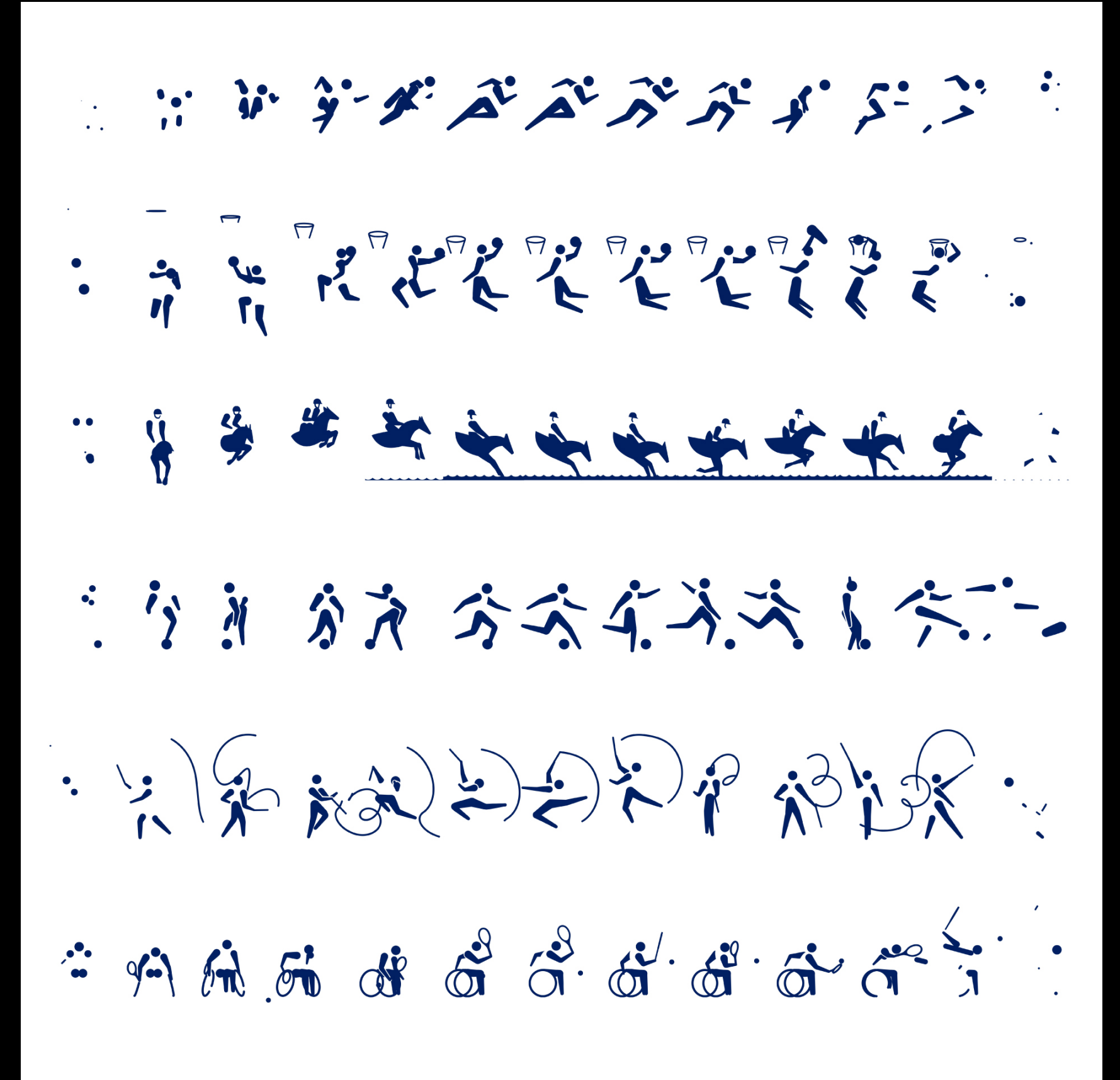
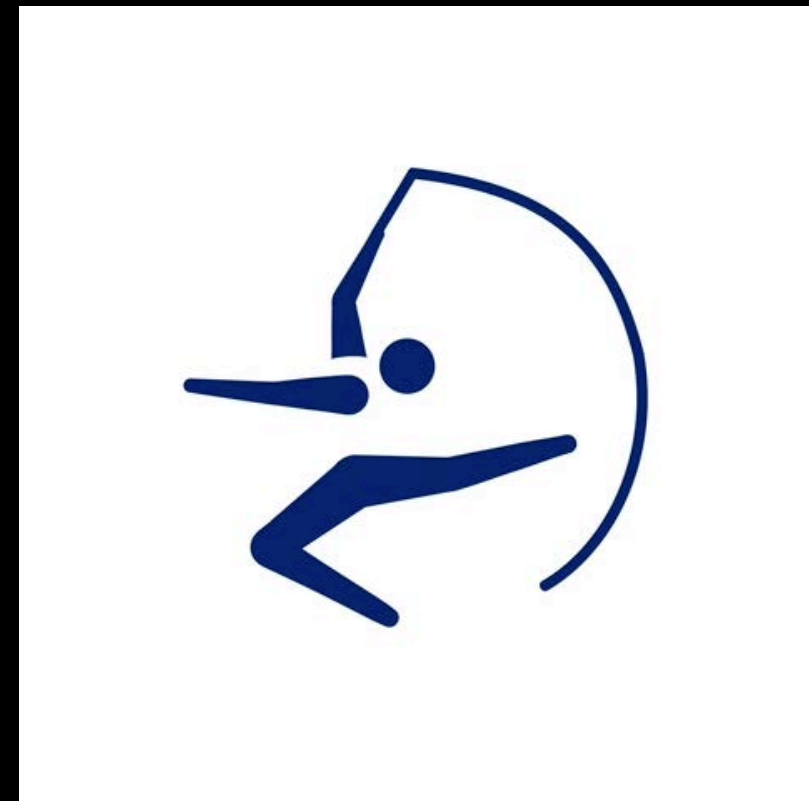
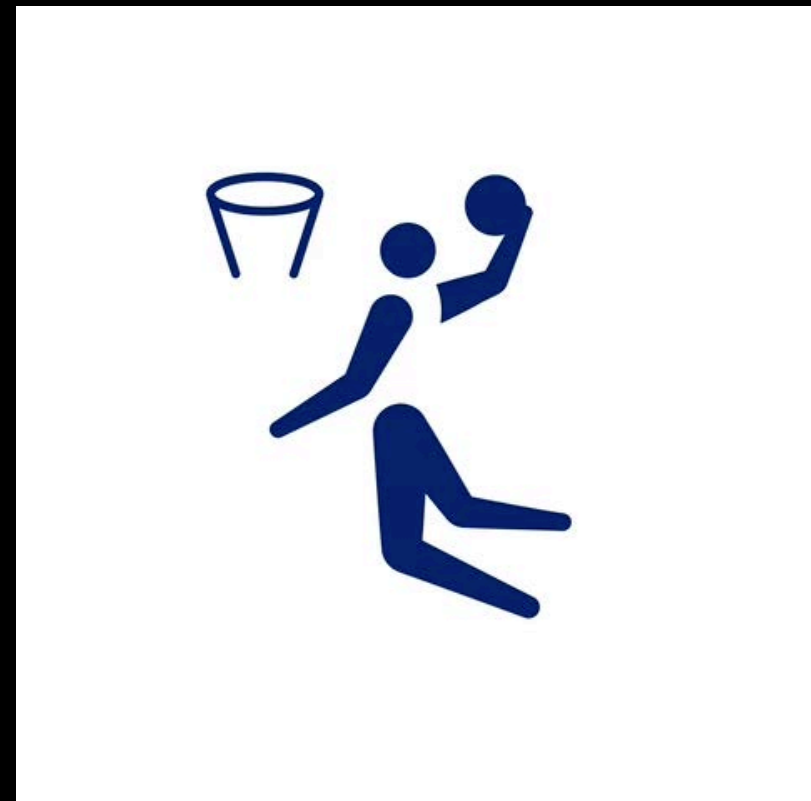
KOTA IGUCHI

Born in 1984, based in NY and Tokyo Japan. While studying at Musashino Art University, he founded TYMOTE in 2008. And he founded the creative association "CEKAI" in 2013. He specializes in motion graphics and works as a video director and team-building creative director.

In 2020, he developed the first ever "Tokyo 2020 Kinetic Sport Pictograms " for the Olympic and Paralympic Games. Also participated in the opening ceremony as Video Director, and produced the 3D animation for the drone production of the event. In 2021, he created the 3D OOH for NIKE AirMax Day 2022, a large-scale outdoor advertisement. He has received numerous awards including the Tokyo TDC Award, D&AD Yellow Pencil, AICP Award, and NY ADC Award. A guest professor at Kyoto University of the Arts and Musashino Art University.



Kinetic Pictograms Tokyo 2020 Olympics & Paralympic Games



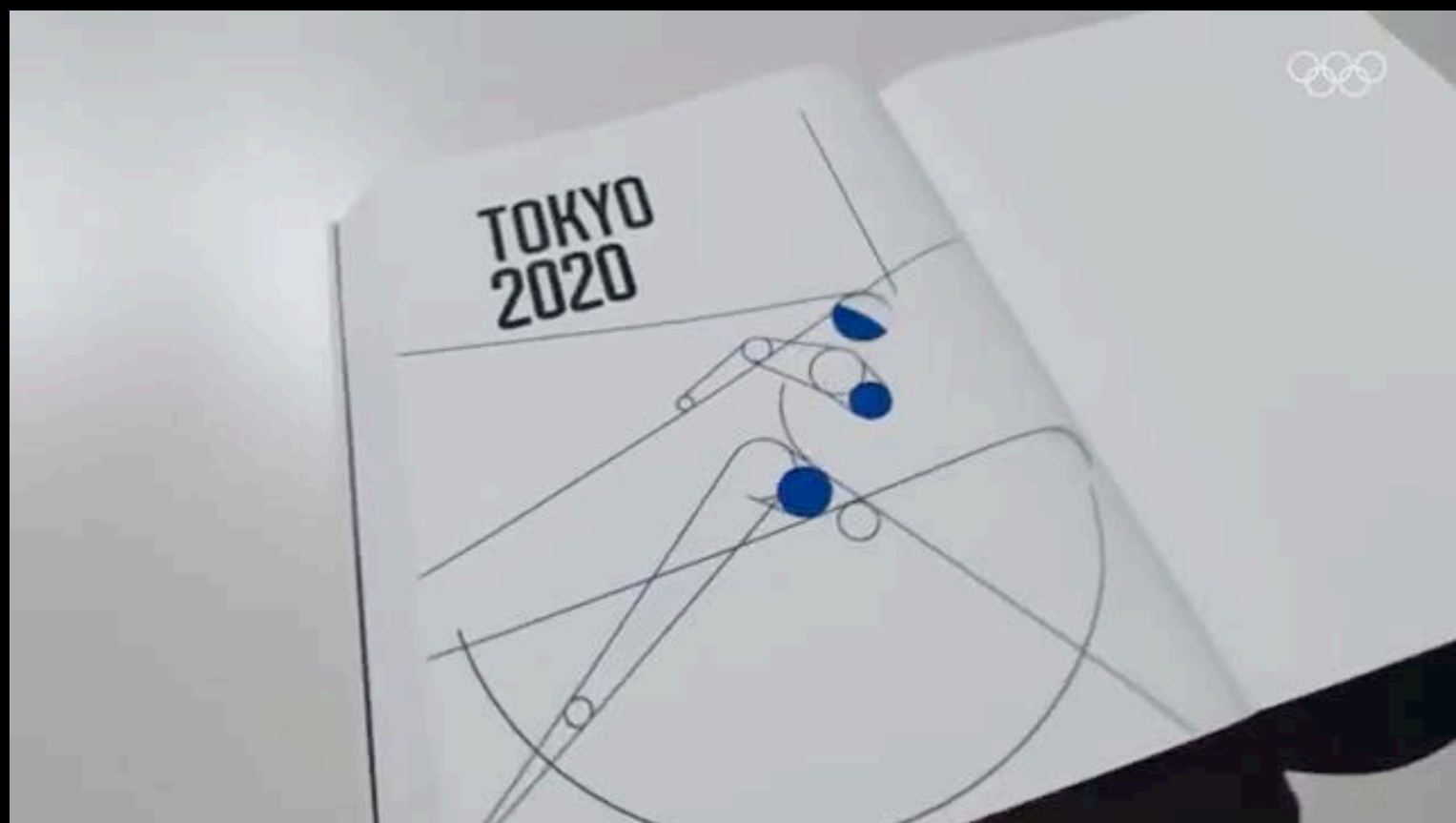
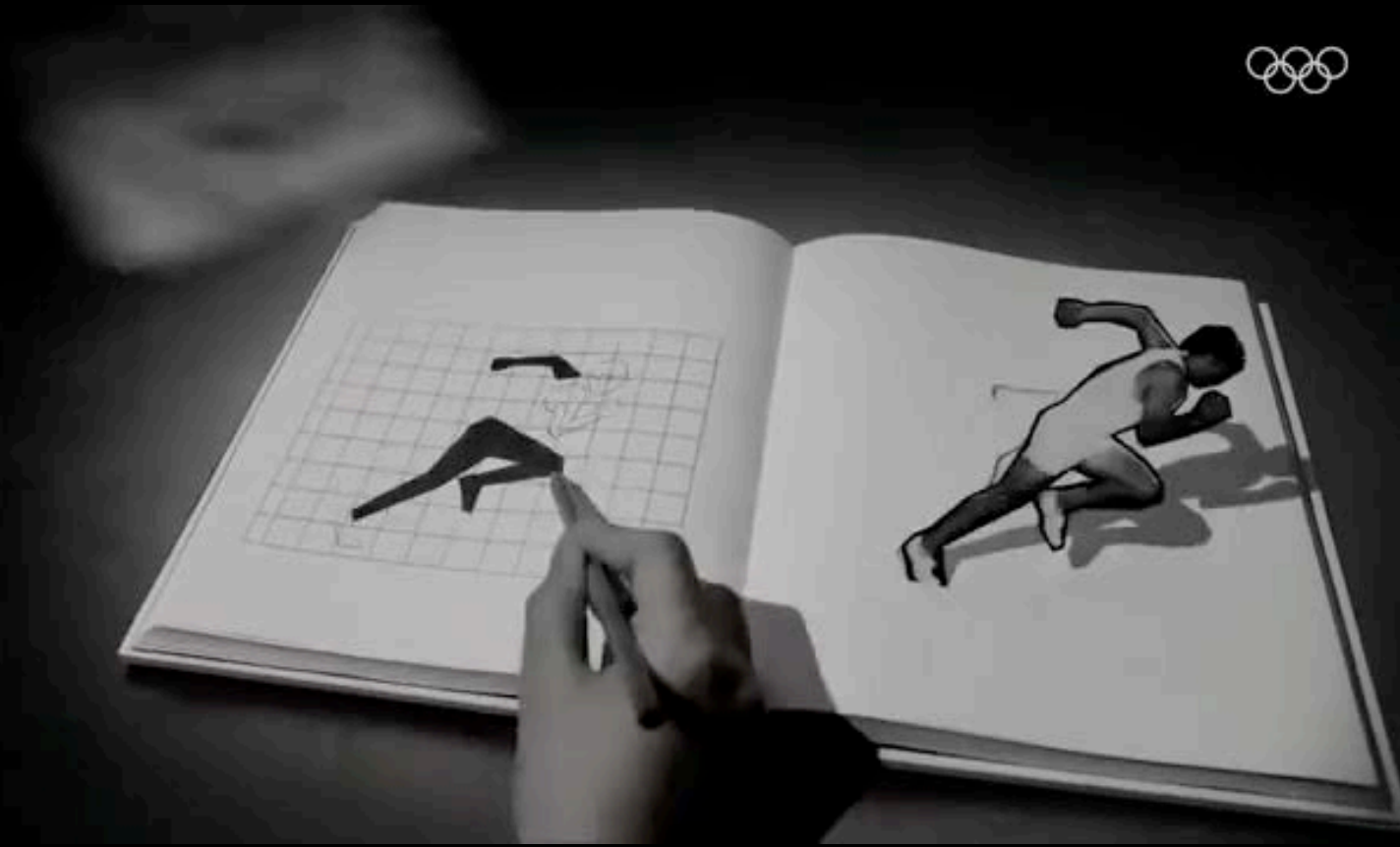
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K O T A I G U C H I W O R K S



Motion Design
Movie Direction

THE PICTOGRAMS "a picture is worth a thousand words" TOKYO2020 OPENING CEREMONY

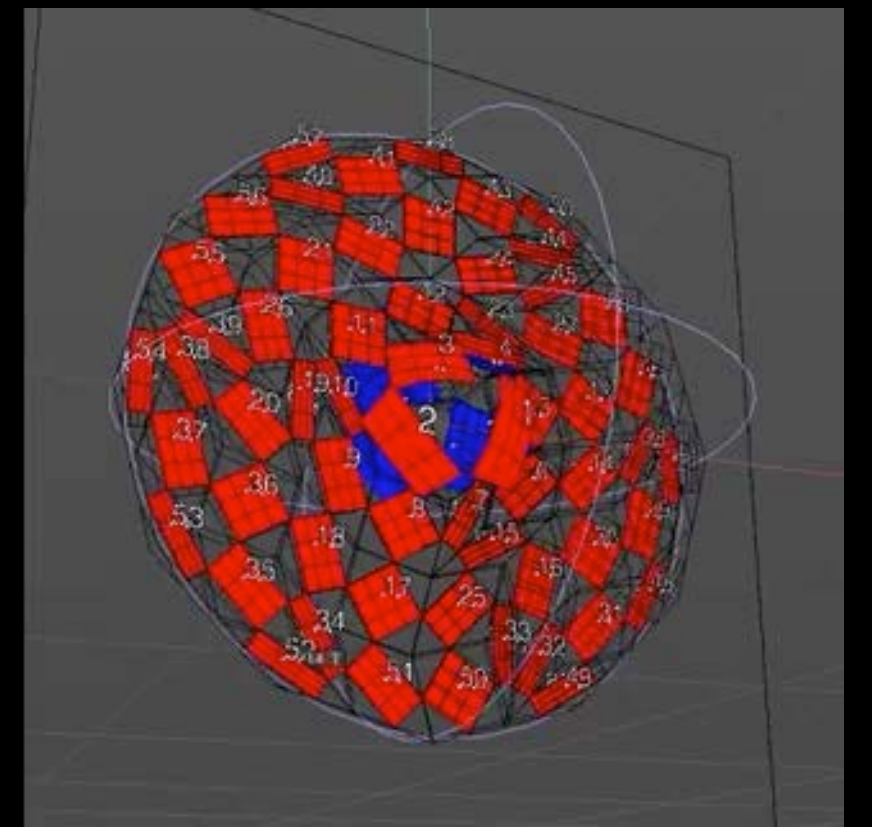
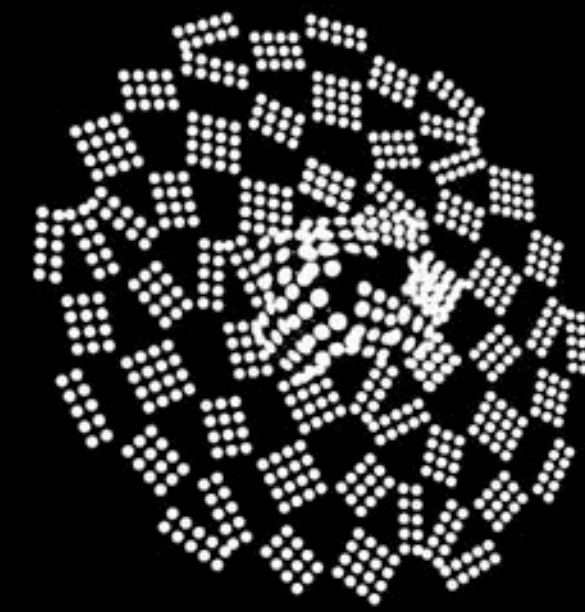
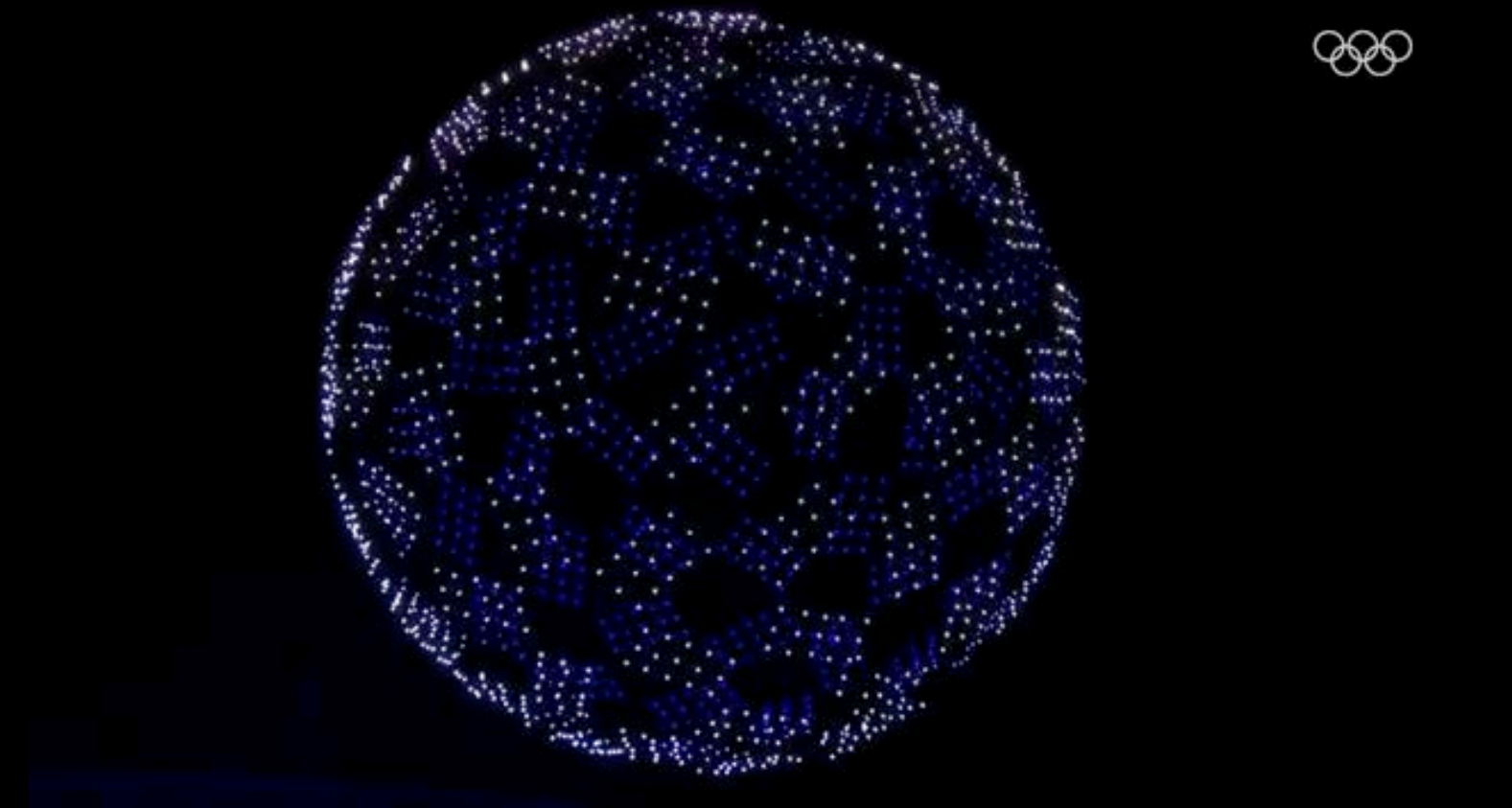


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Motion Design
Technical Direction

DRONE SHOW TOKYO2020 OPENING CEREMONY



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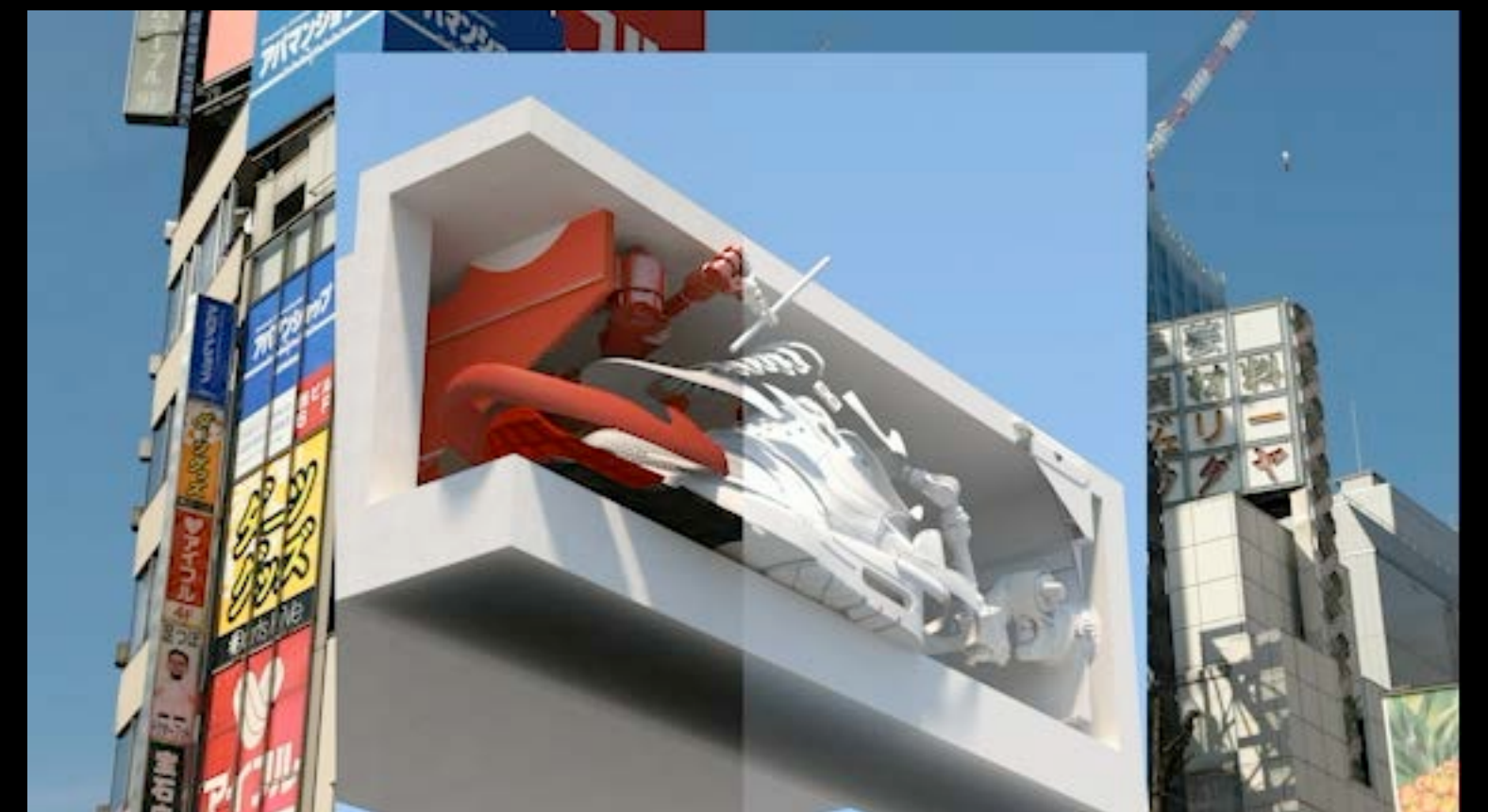
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Creative Direction
Motion Design

3DOOH NIKE AIRMAX DAY 2022 @Tokyo,Shinjuku

NIKE



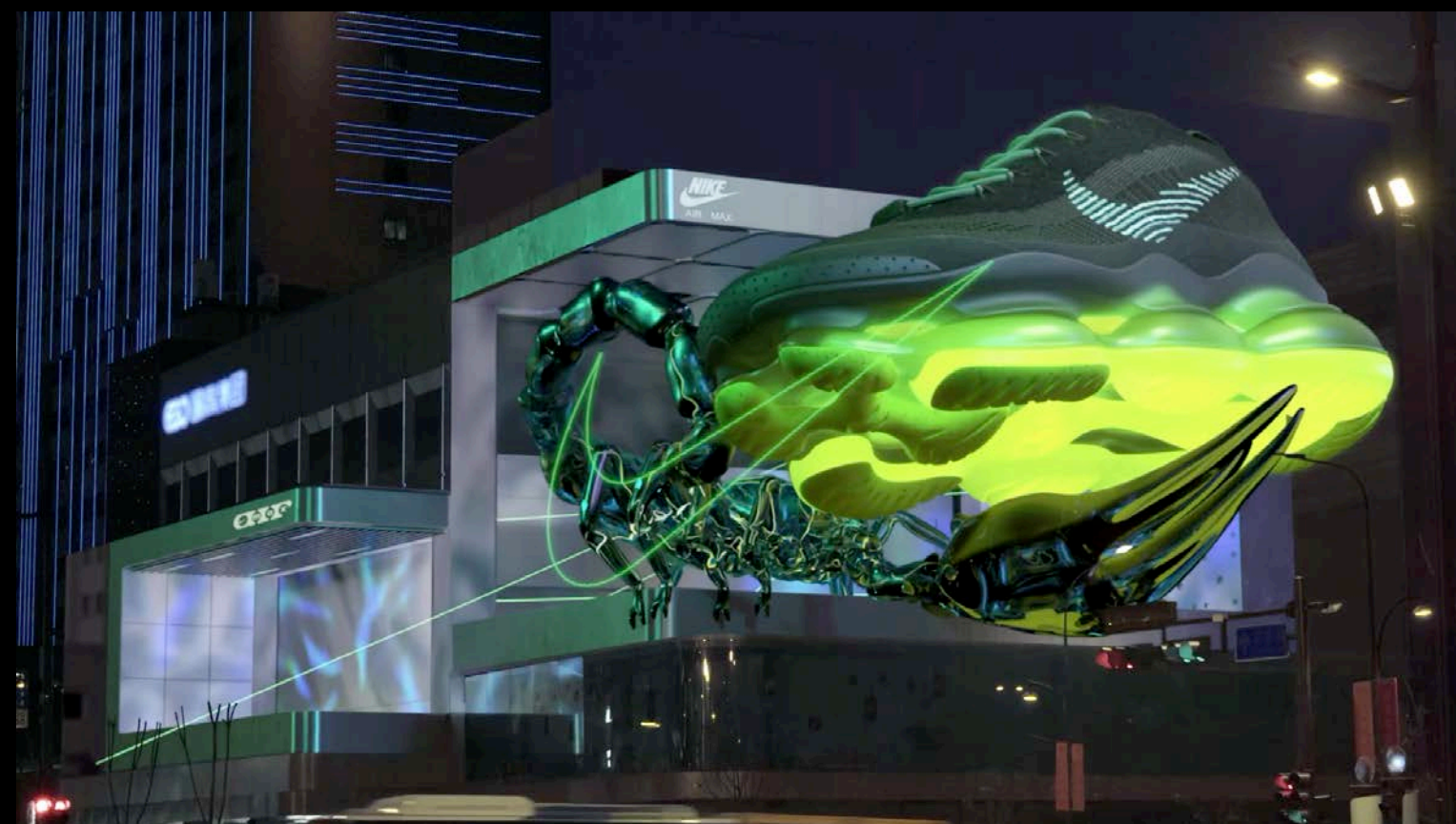
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Creative Direction
Motion Design

2023 3DOOH NIKE AIRMAX DAY NIKE CHINA



K O T A I G U C H I W O R K S

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Creative Direction
Motion Design

3DOOH BMW i4 Kith Edition @Times Square KITH X BMW



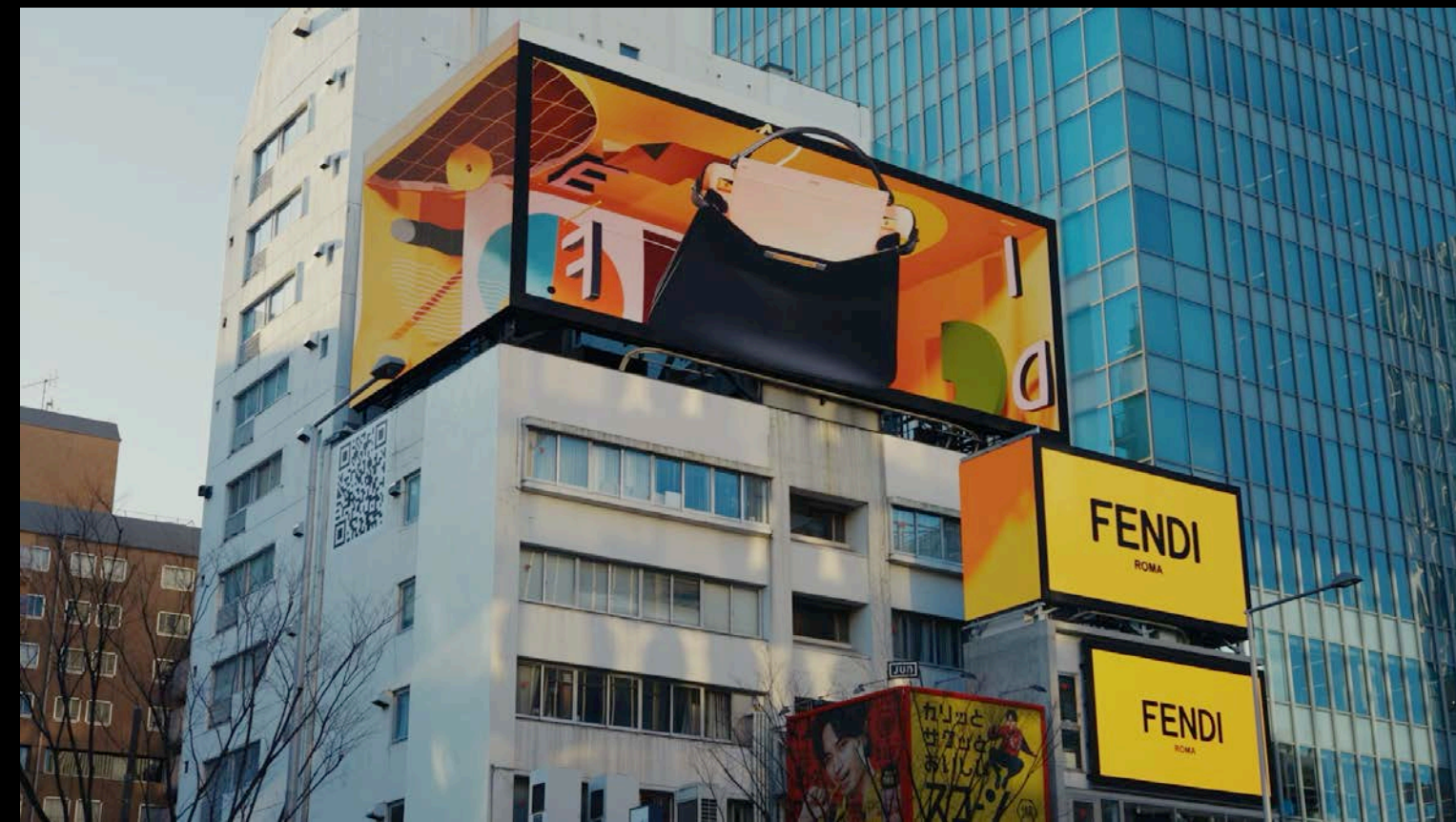
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Creative Direction
Motion Design

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K O T A I G U C H I W O R K S



Jordan BRAND x Spider-Verse 3D00H

Creative Direction
Motion Design



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Creative Direction
Motion Design

Air Jordan XXXVIII 3DOOH at Manila JORDAN BRAND



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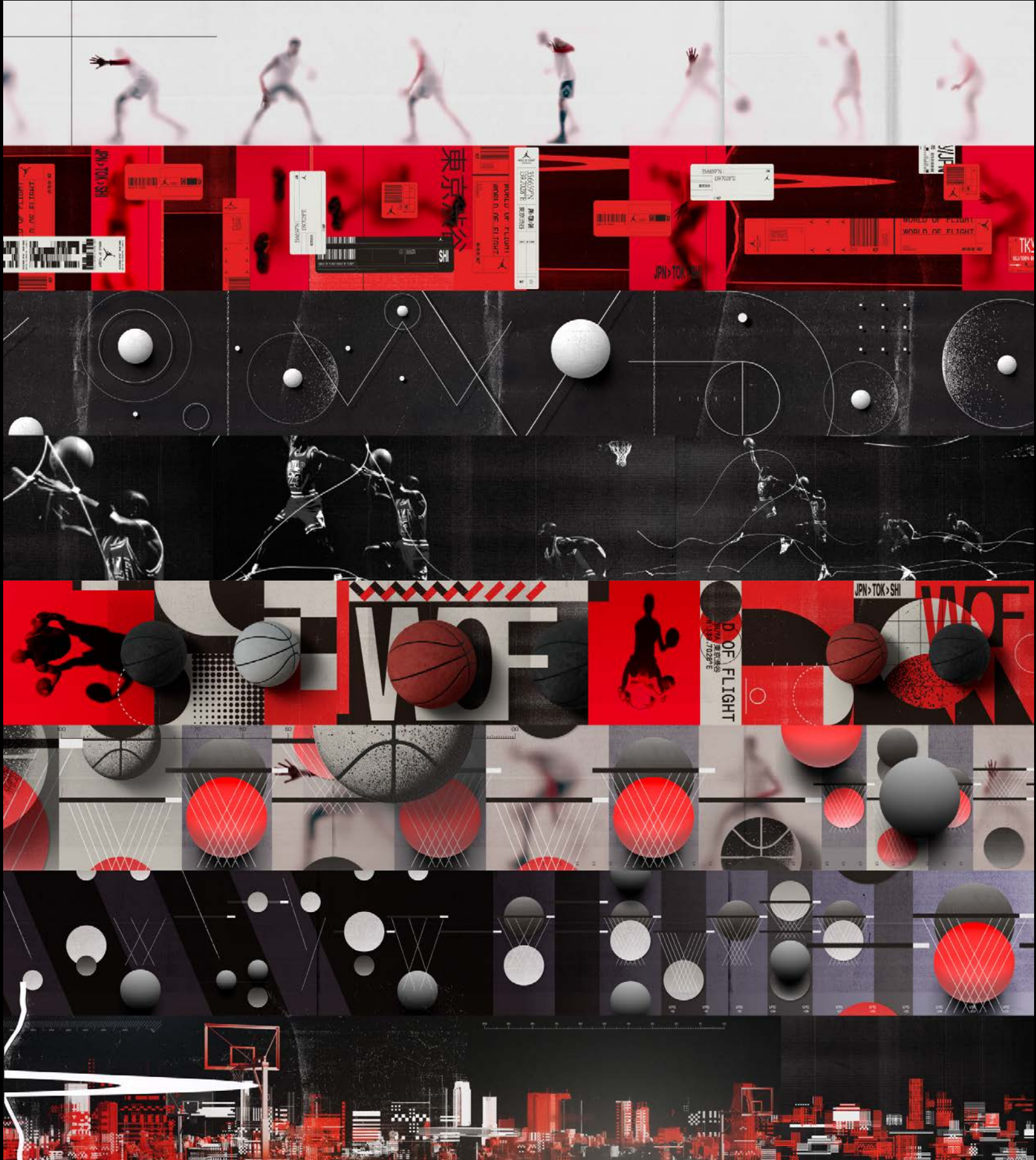


World of Flight Tokyo Shibuya

Creative Direction
Motion Design



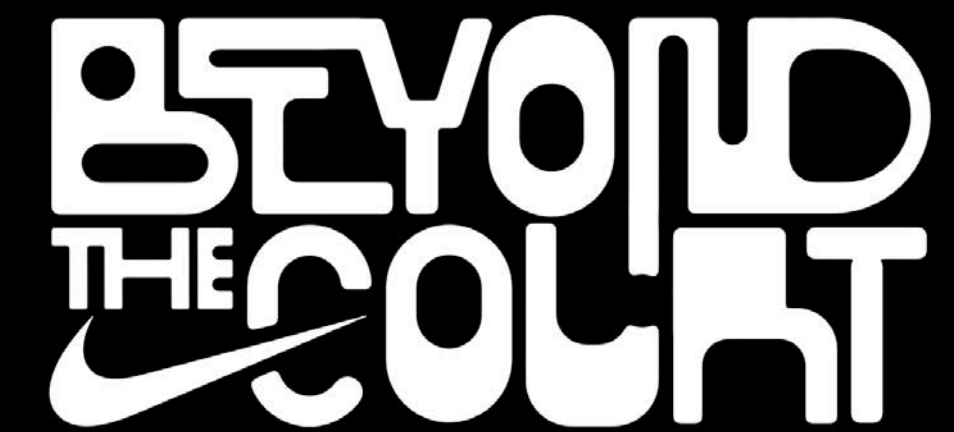
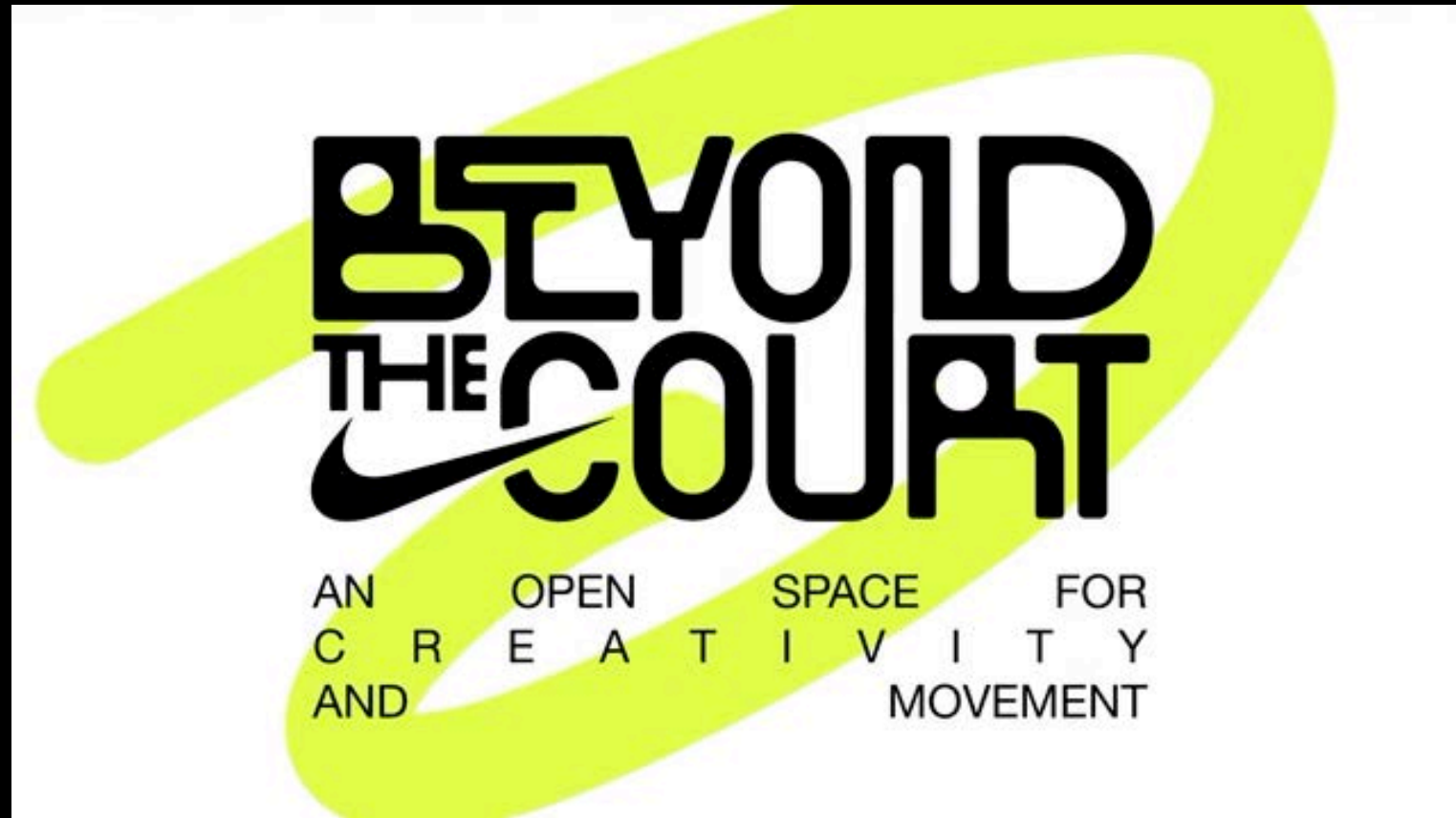
K O T A I G U C H I W O R K S



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Creative Direction
Motion Design

NIKE NYC MULTI-SCREEN CONTENT "BEYOND THE COURT"@NY THE SHED



K O T A I G U C H I W O R K S

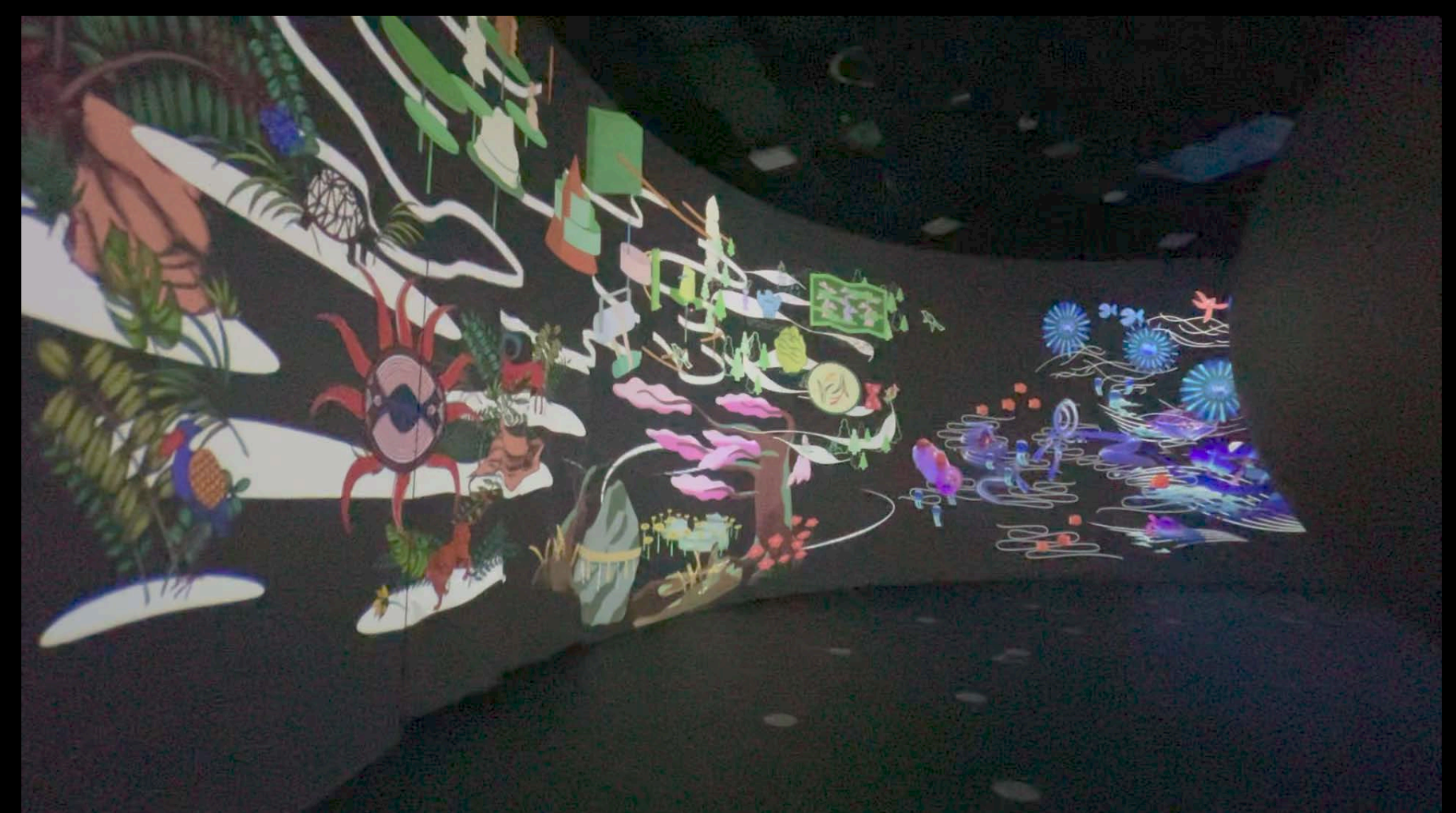
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DUBAI EXPO JAPAN PAPIRION

JETRO

Creative Direction
 Technical Direction



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Art Direction
Motion Design

MILANO EXPO JAPAN PAPIRION JETRO



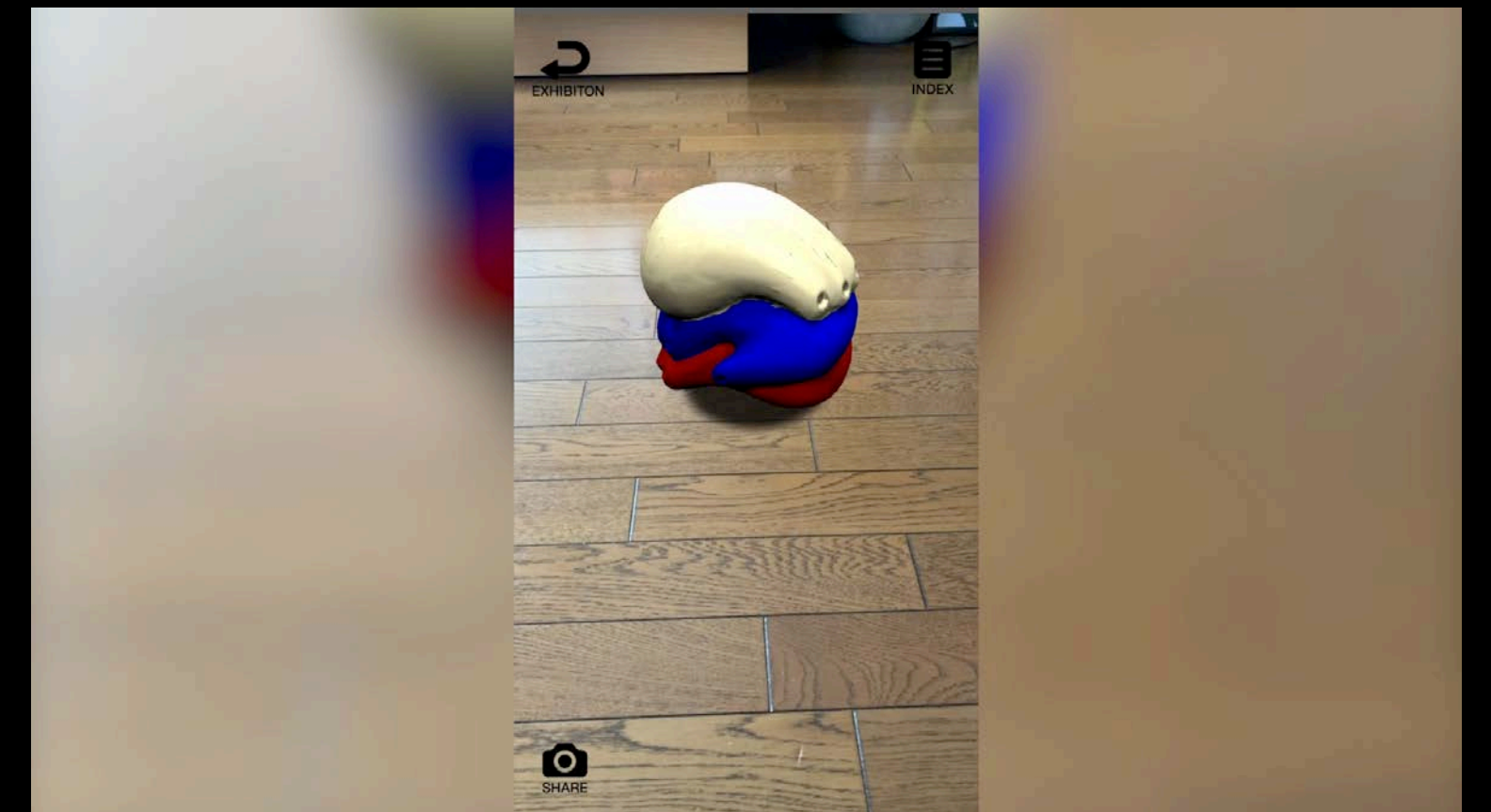
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Sneaker design
Movie Direction
Technical Direction

MACCIU BY YOU NIKE

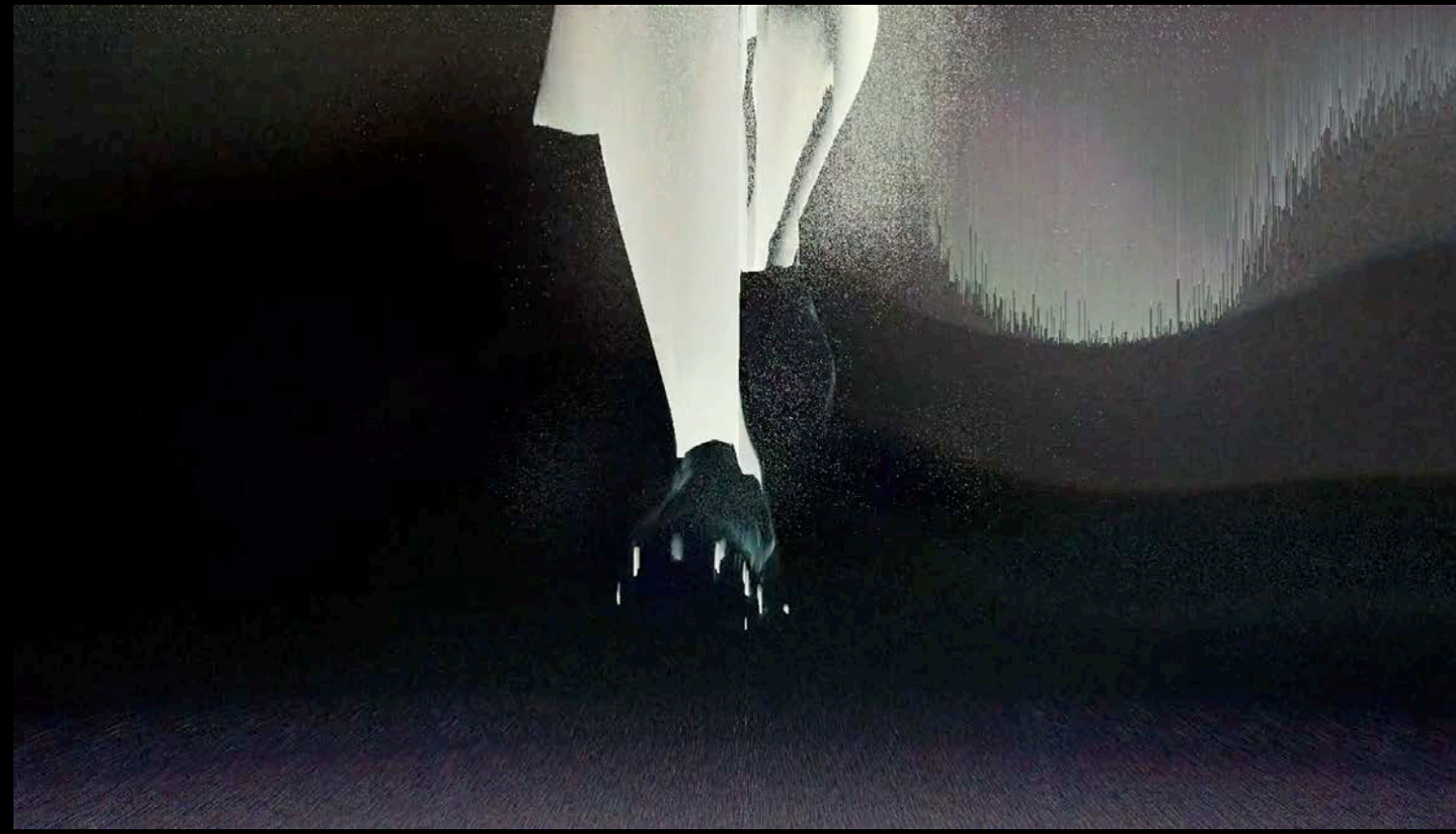


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Creative Direction
Movie Direction
Technical Direction

FUTURE OF AIR Vapor Max NIKE



K O T A I G U C H I W O R K S

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Art Direction
Movie Direction

I AM NON -Opening title sequence- YOUTUBE



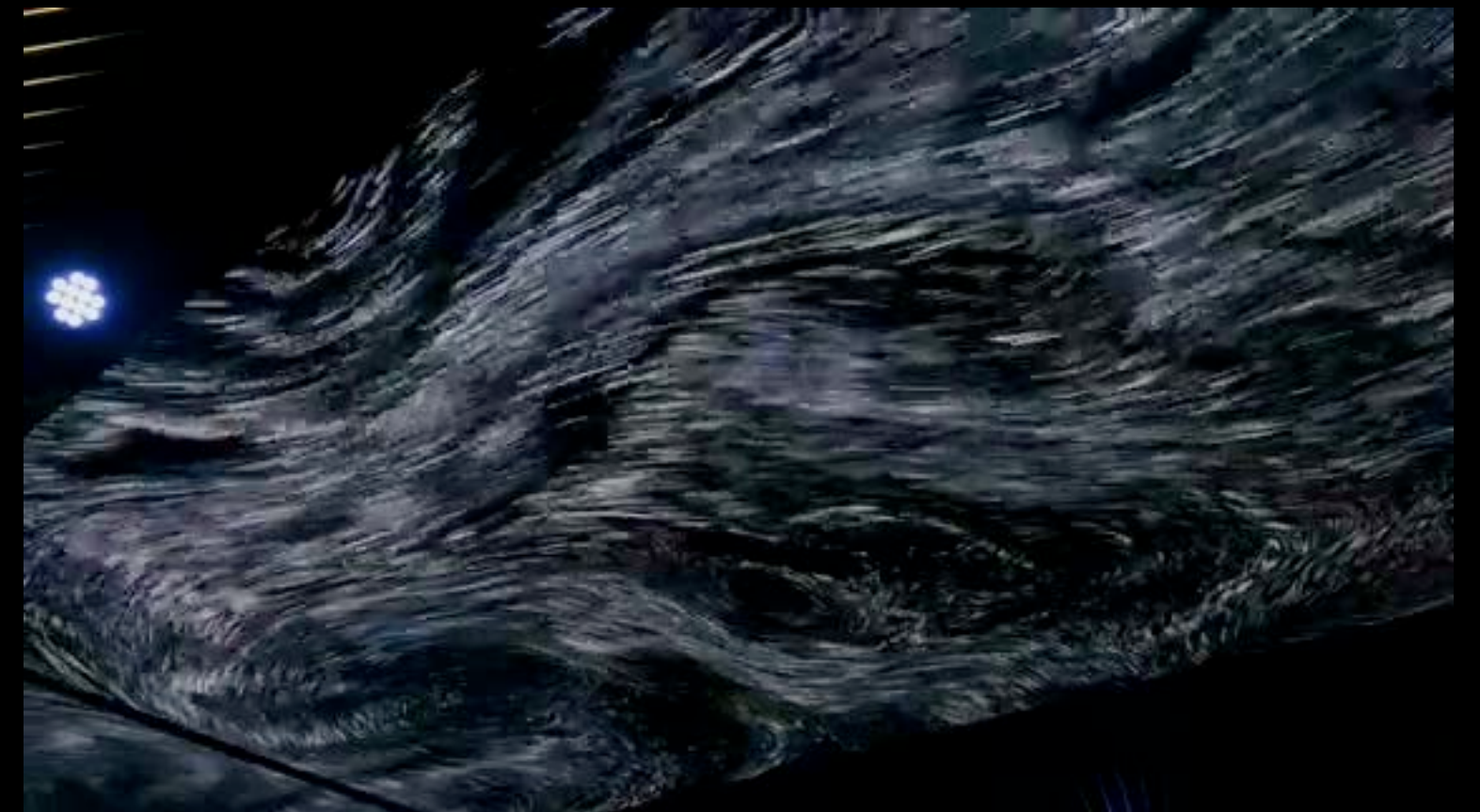
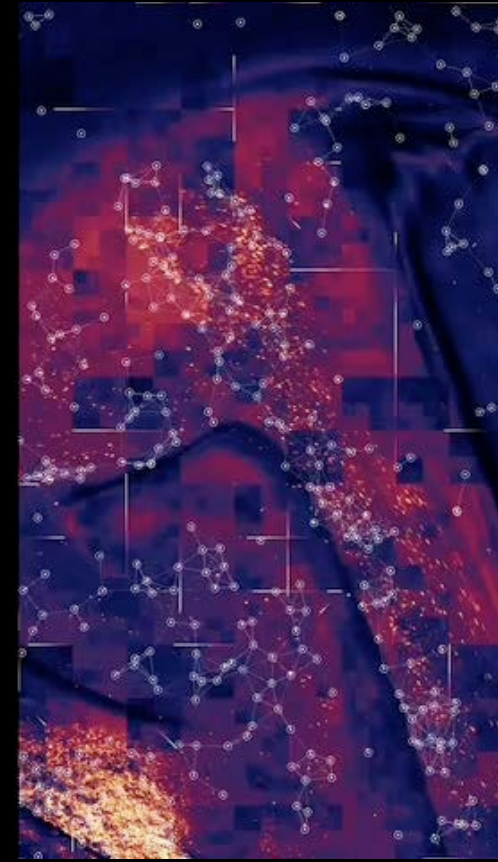
K O T A I G U C H I W O R K S

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Technical Direction
Movie Direction

Life wear day Arts and Science UNIQLO



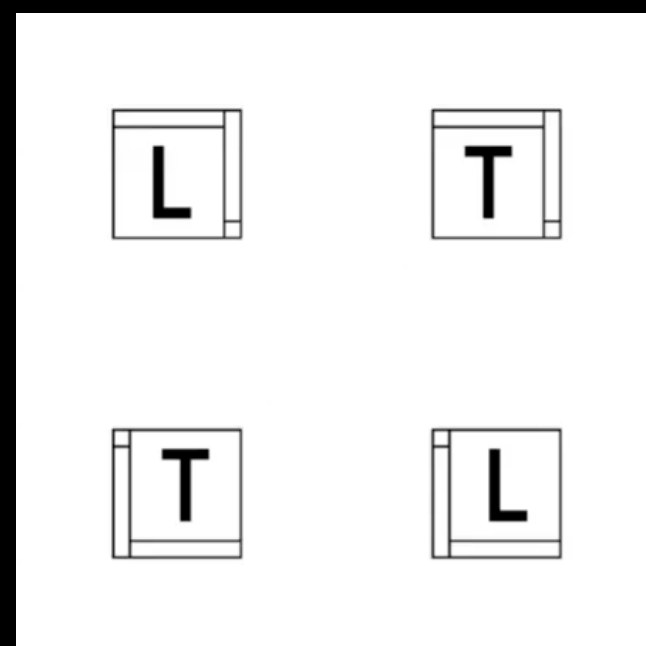
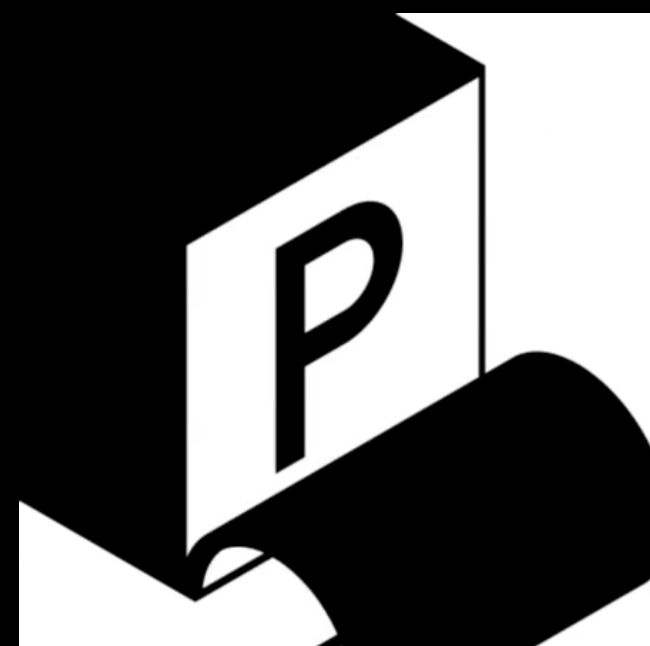
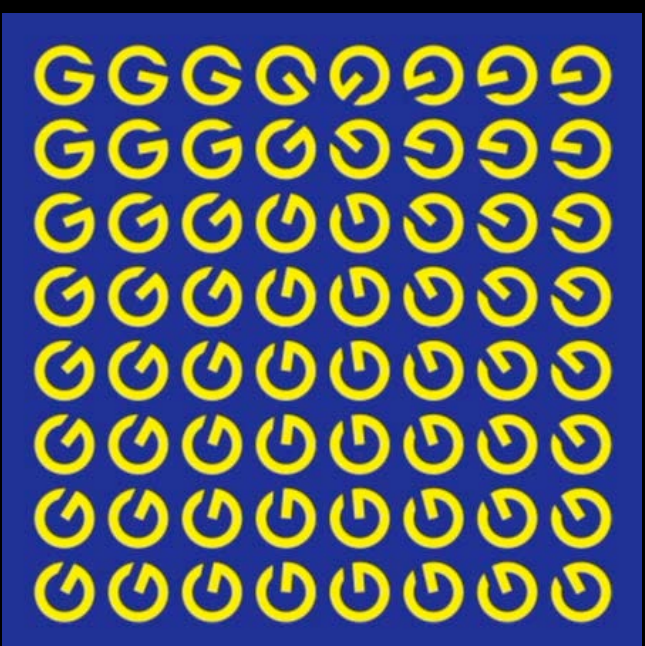
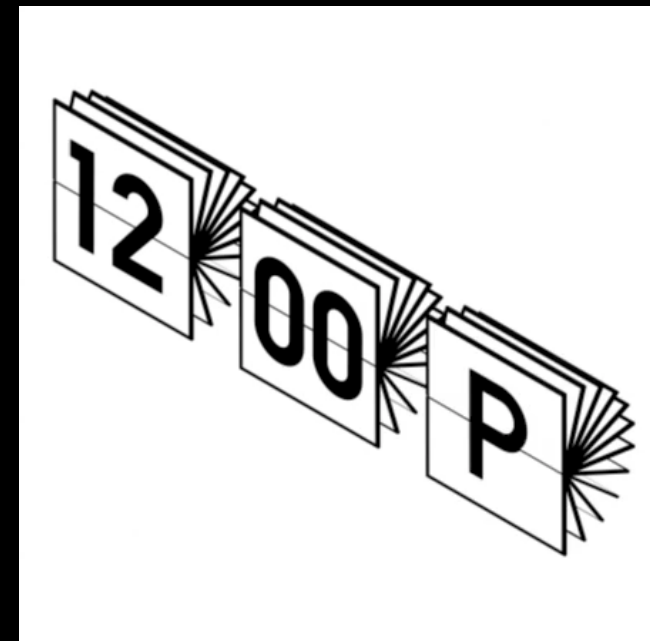
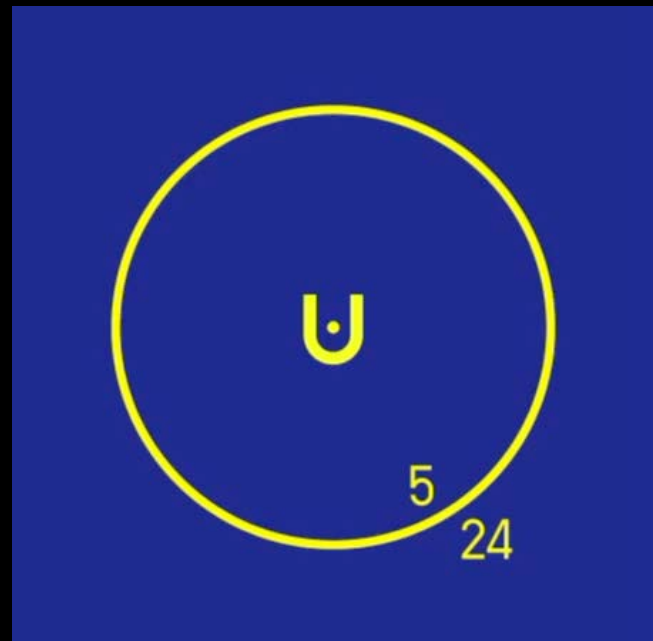
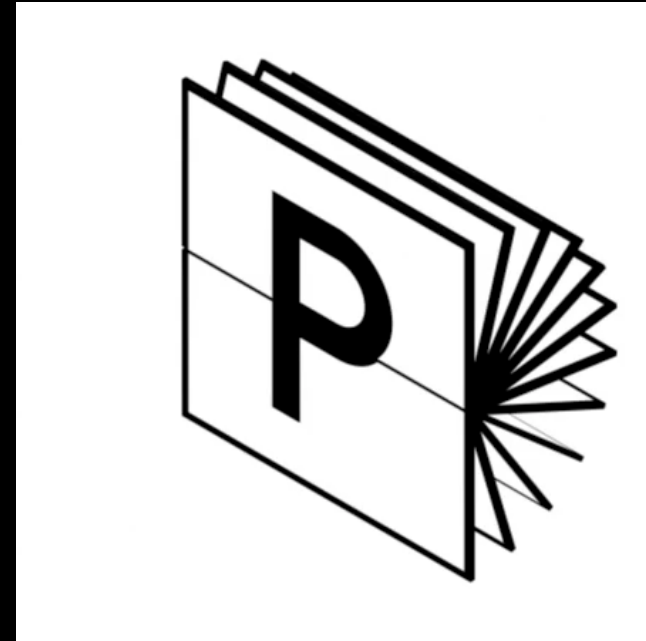
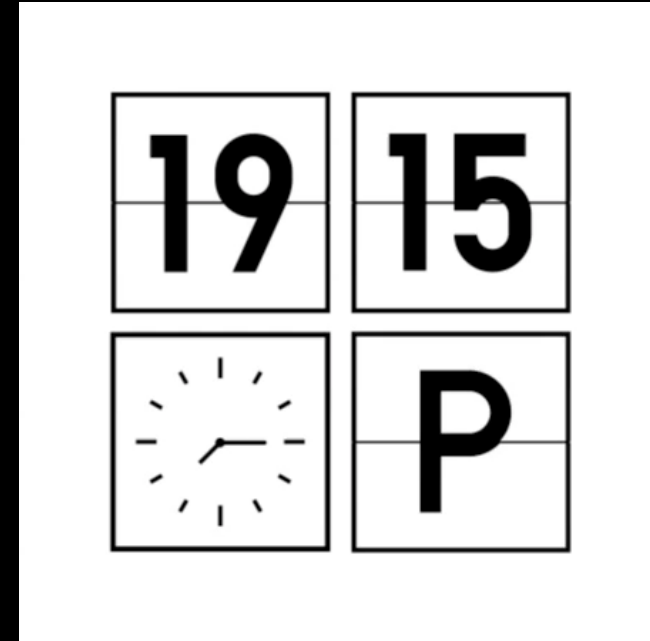
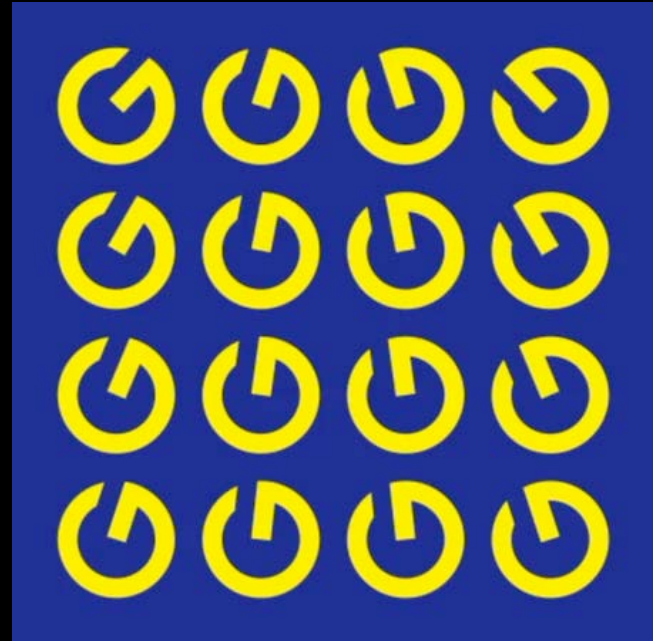
K O T A I G U C H I W O R K S

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Technical Direction
Movie Direction

CI CLOCK FIRST RETAILING

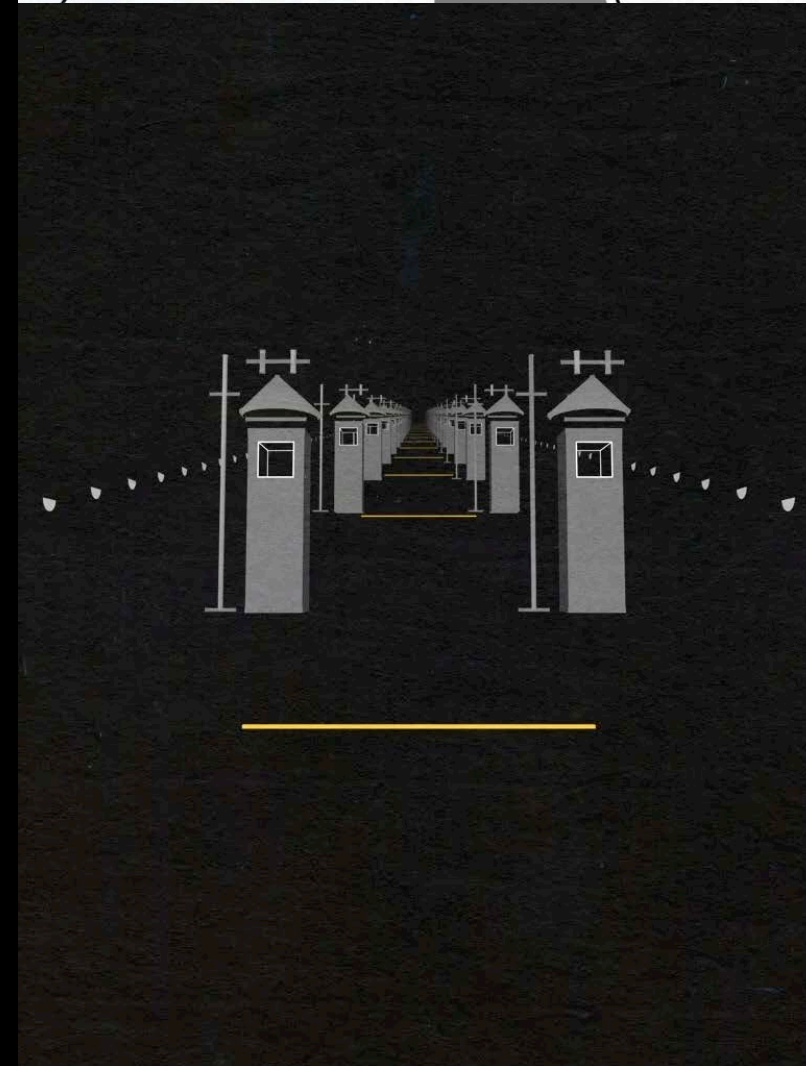
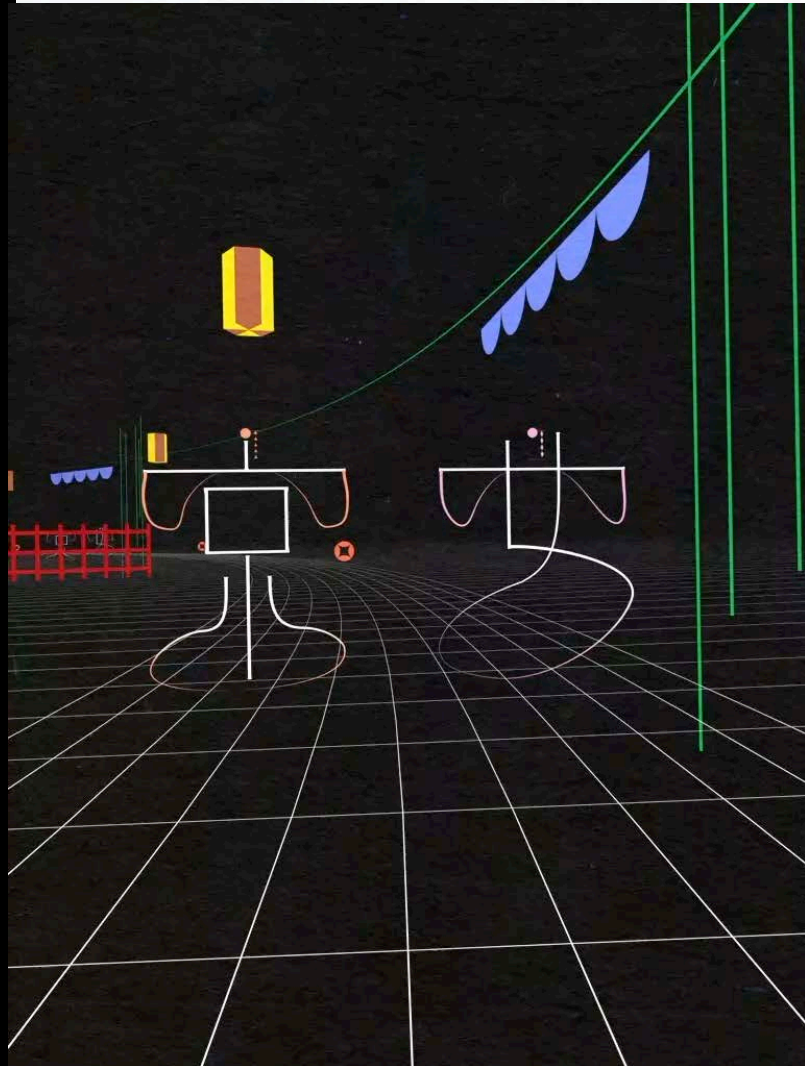
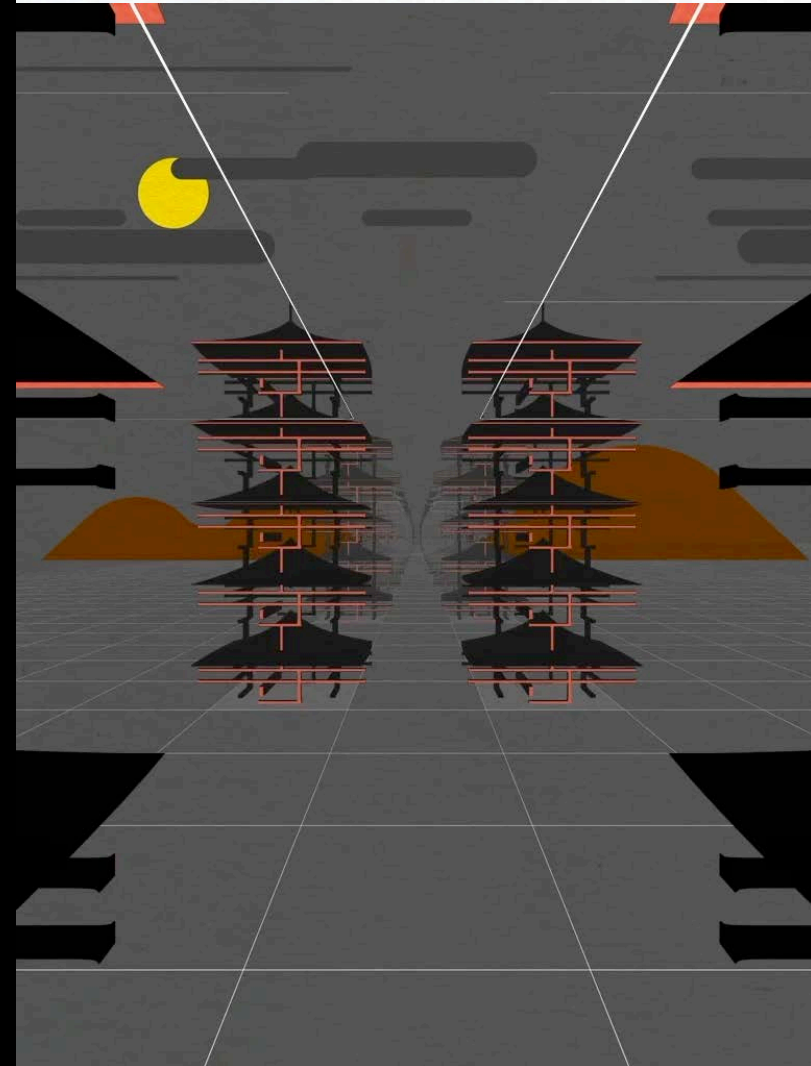
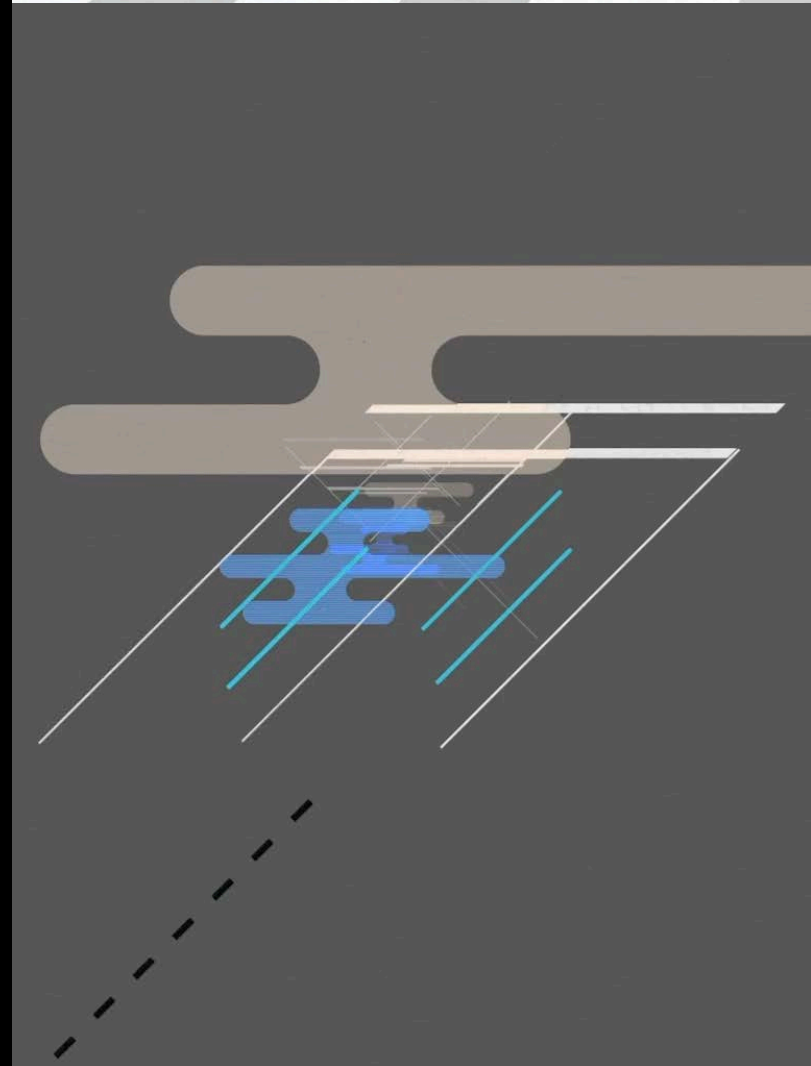
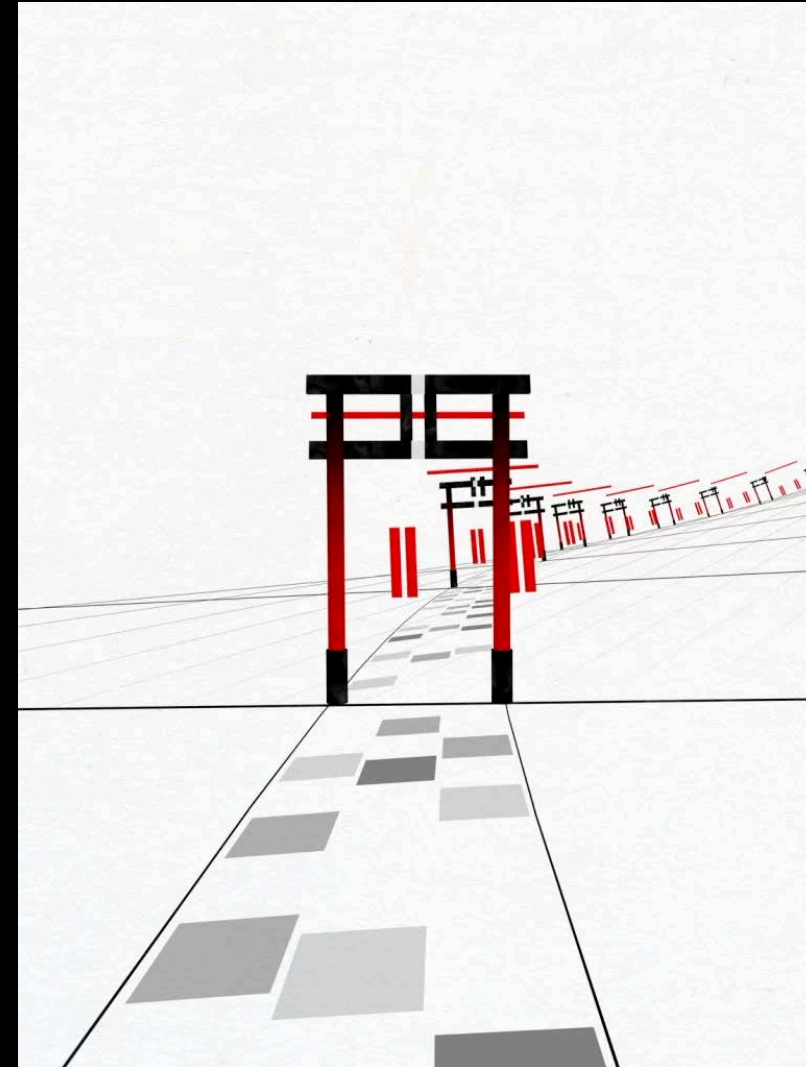
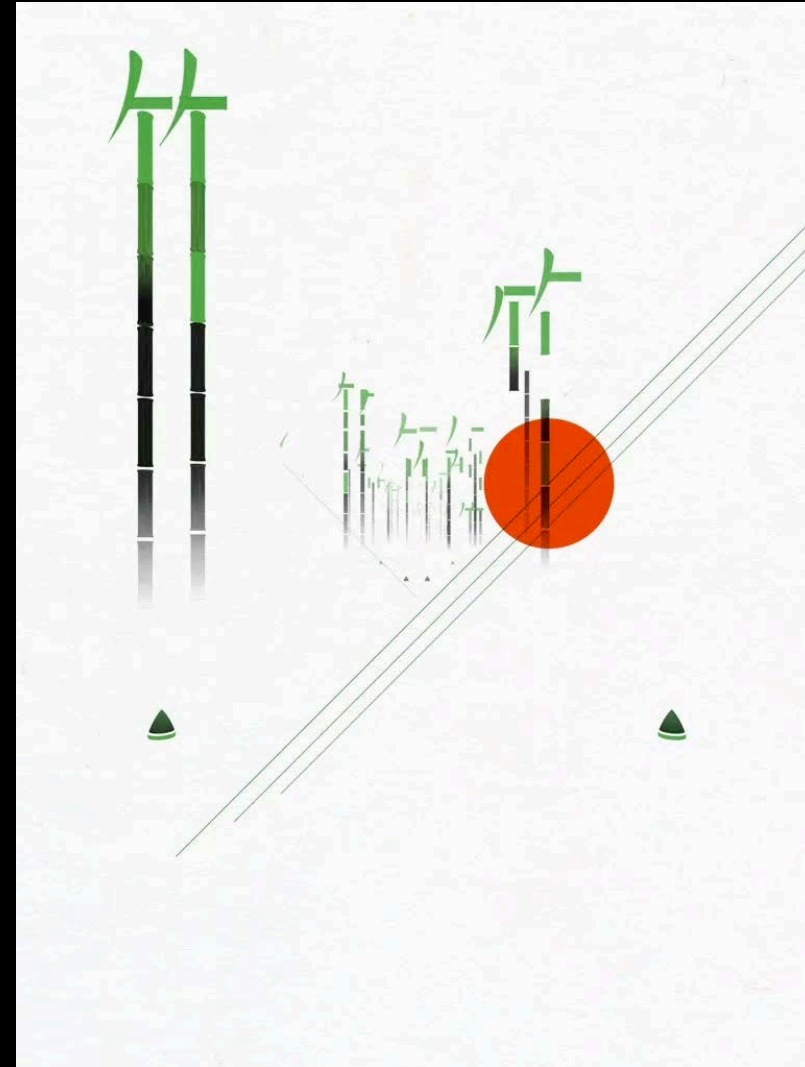
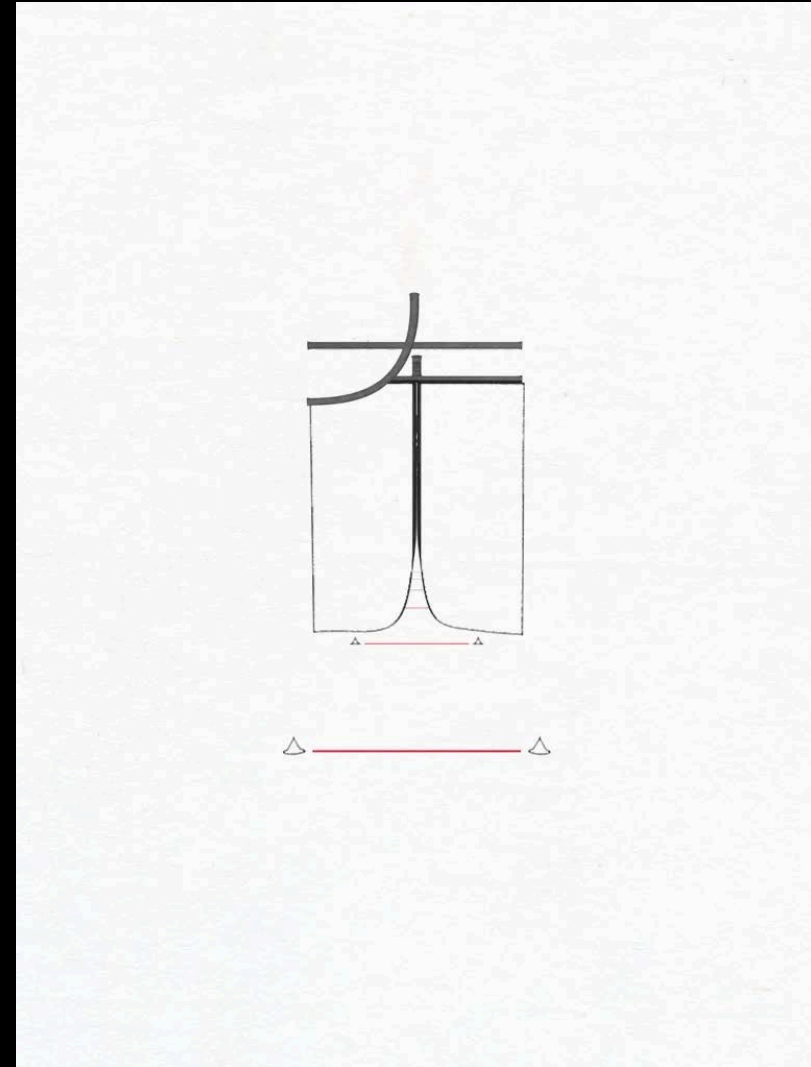
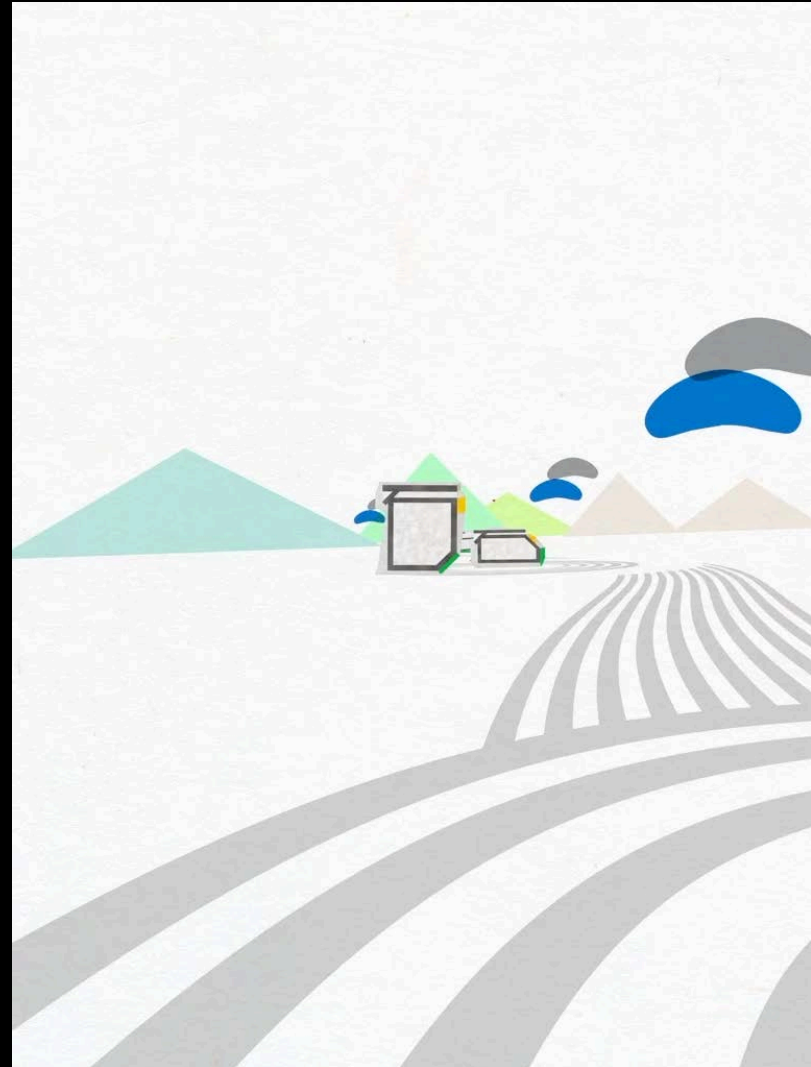


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Technical Direction
Motion Design

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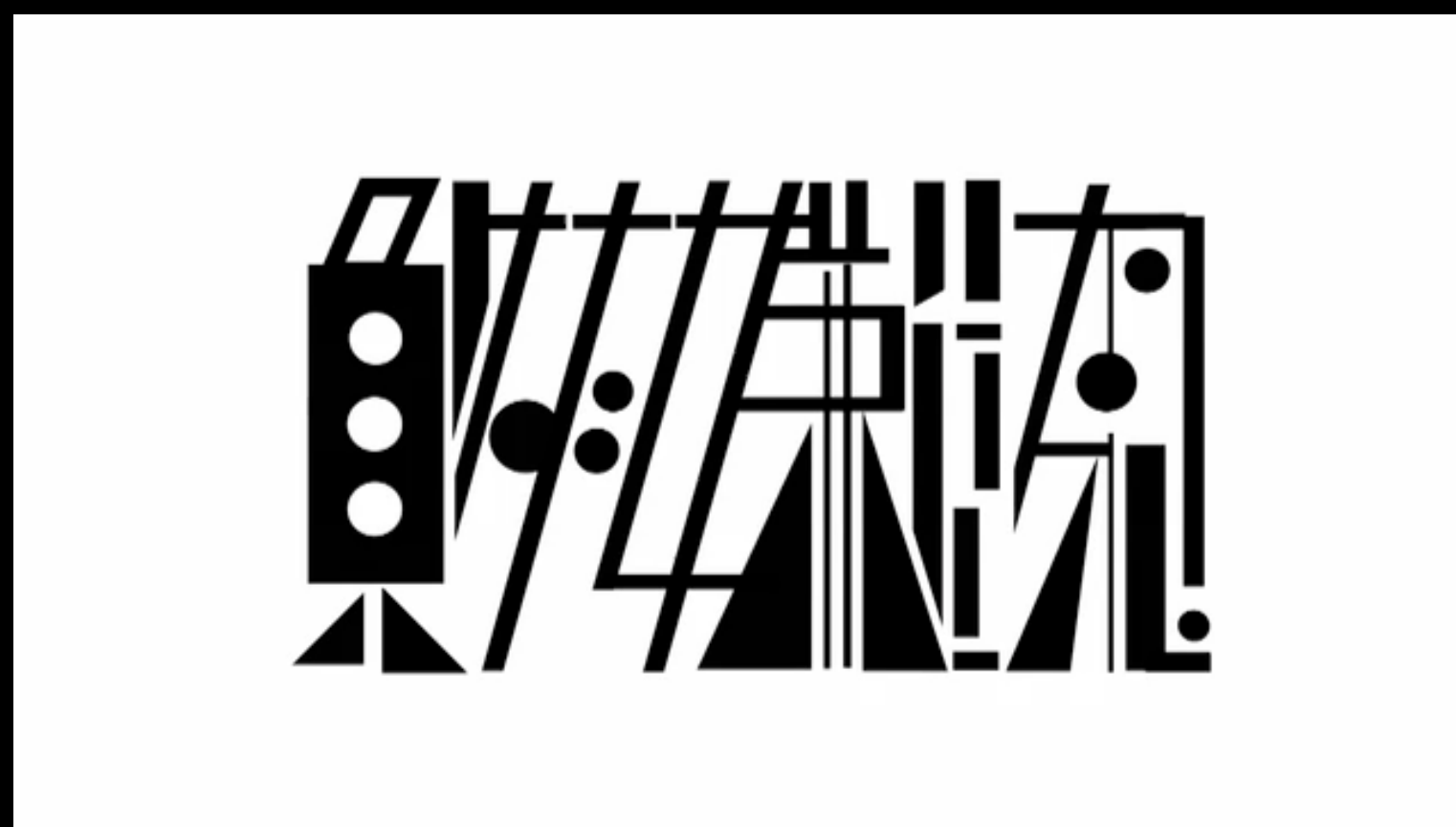
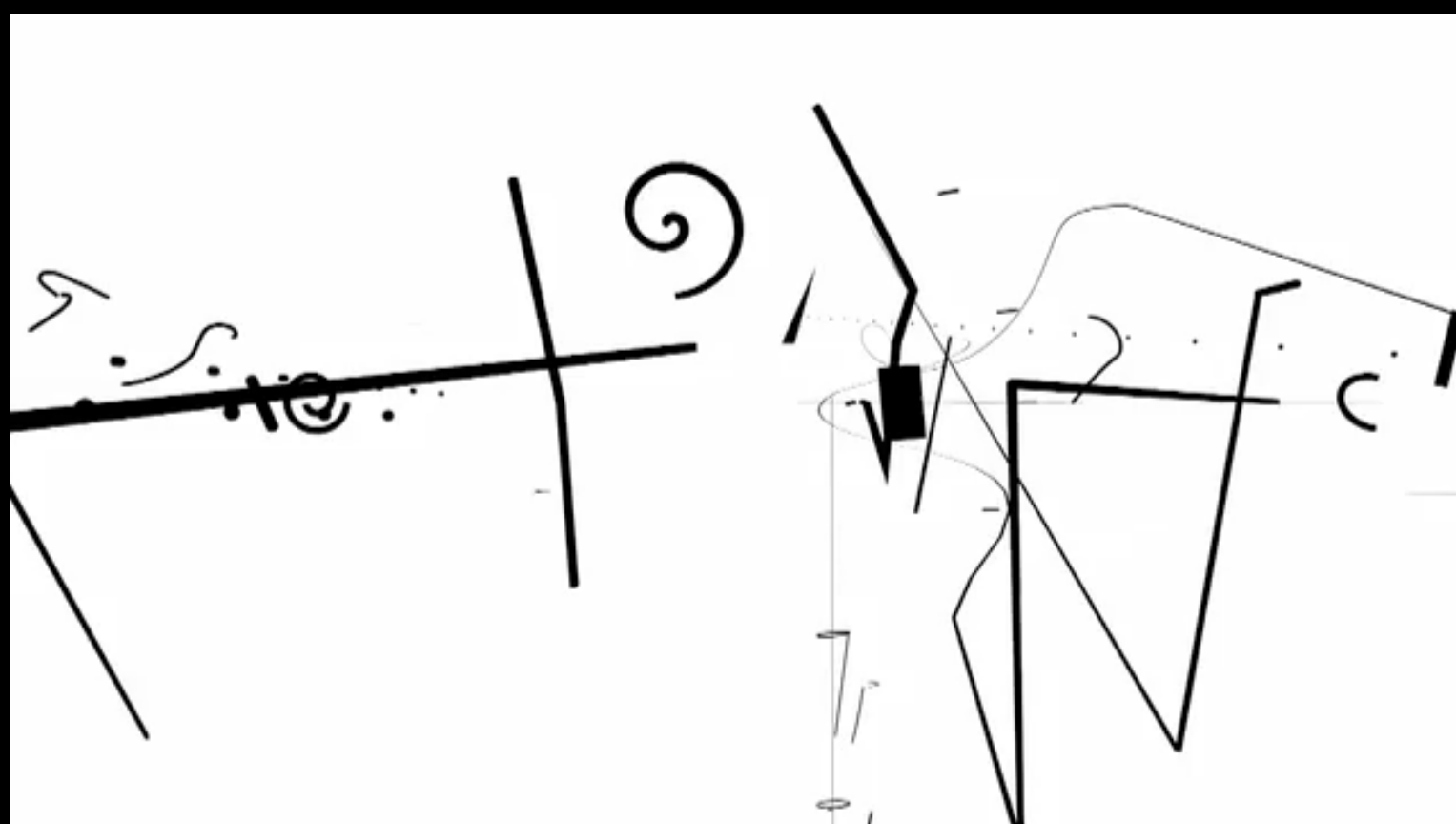
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EVERYTHING BUT THE LOVE

MV

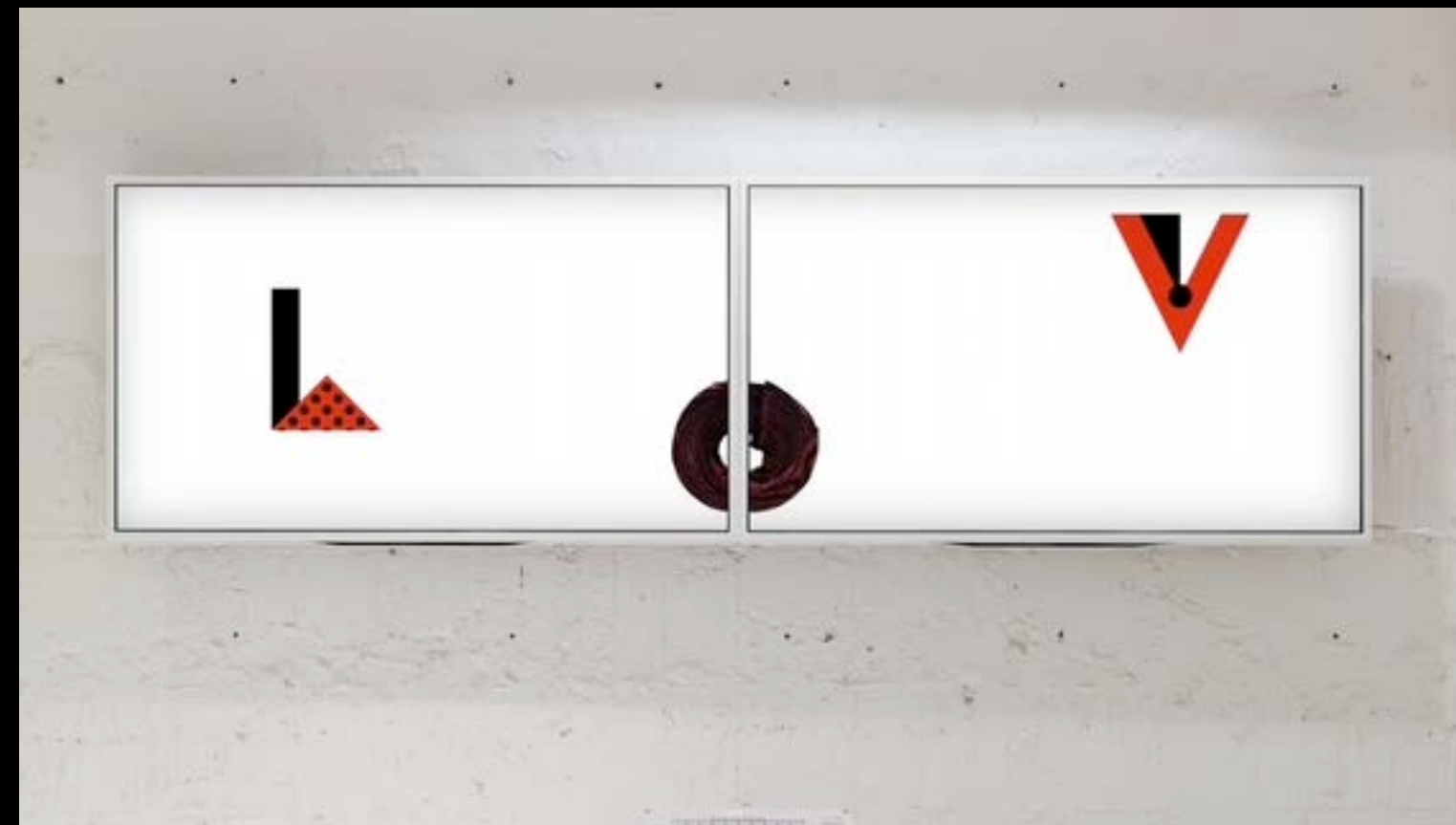
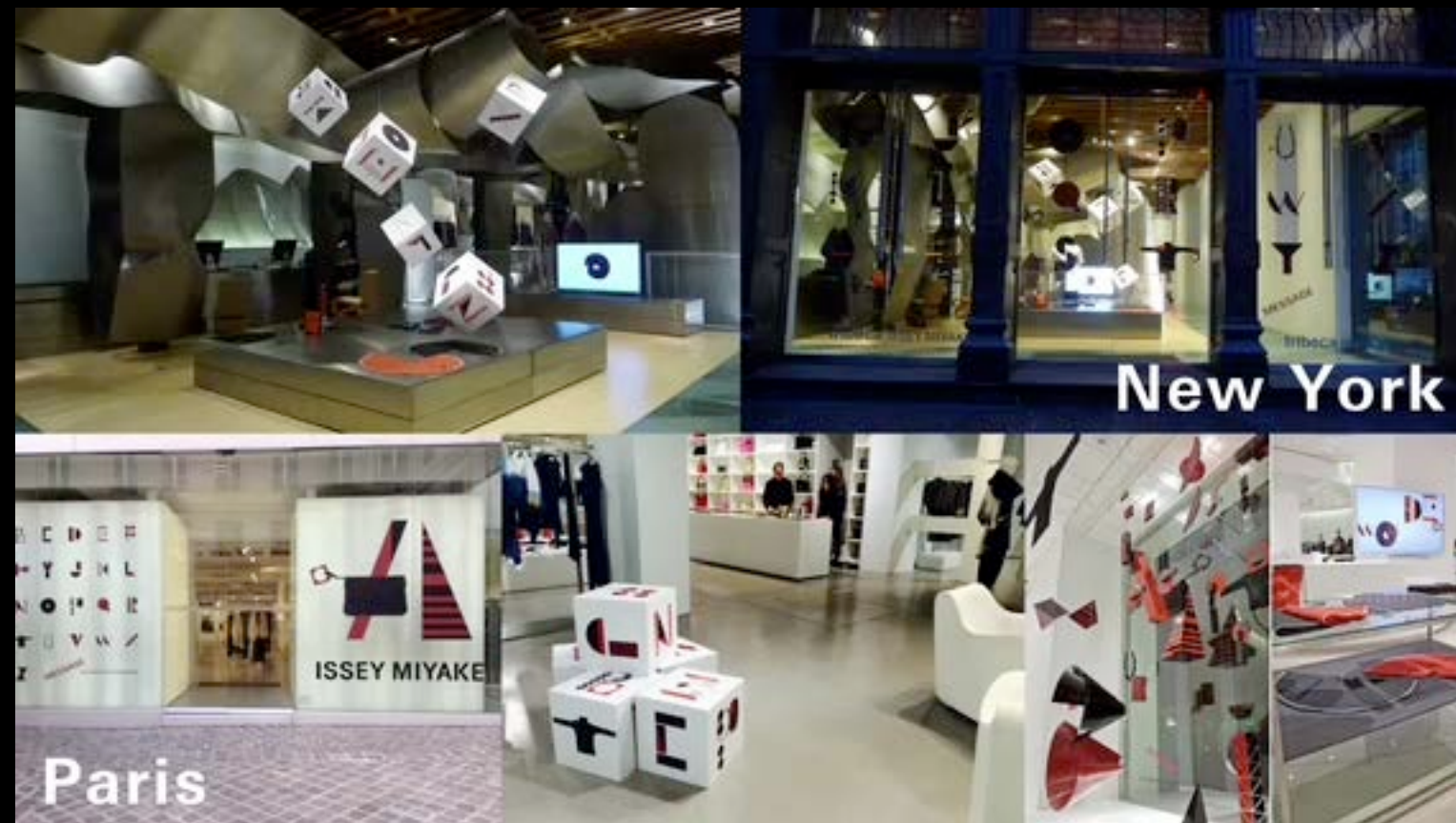
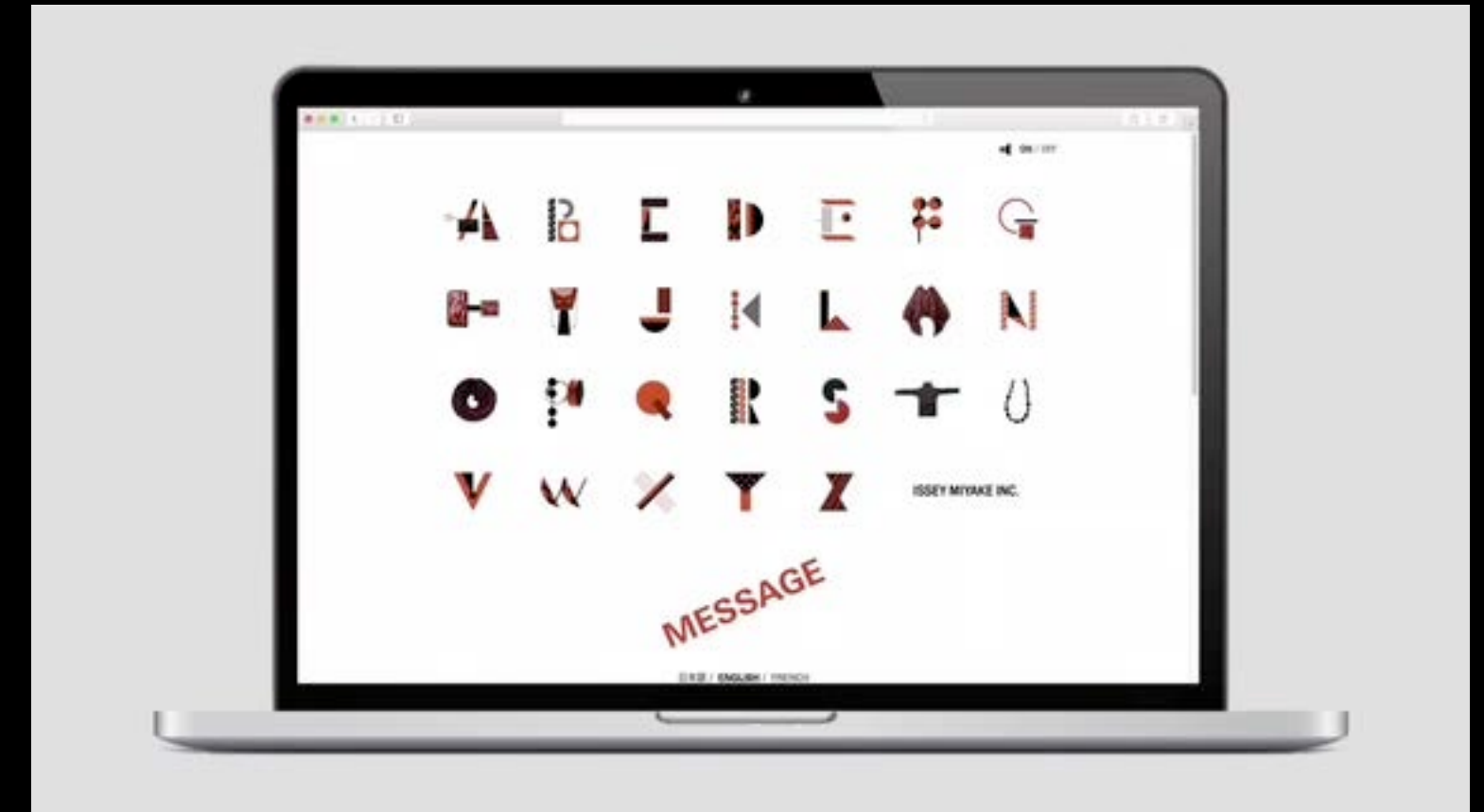
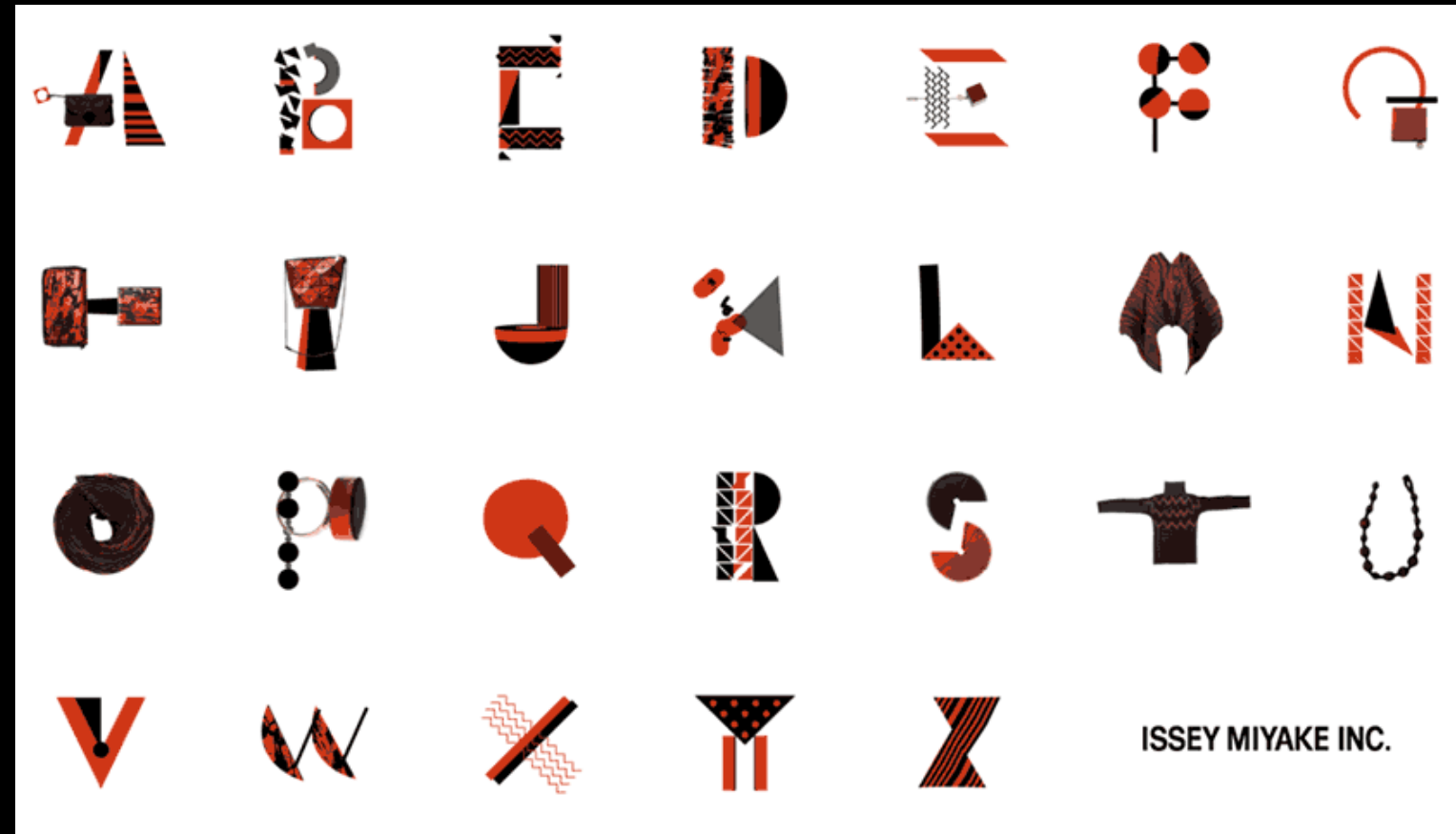
Motion Design



K O T A I G U C H I W O R K S

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MESSAGE ISSEY MIYAKE



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Technical Direction
Motion Design

Kinetic Frames PIA MM



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Motion Design
Technical Direction

Blank Clock Kiyomizu Temple



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K O T A I G U C H I W O R K S



THANK YOU

kotaiguchi.jp